

Priority Areas

Priority areas are categorized by the type of action needed to advance each priority recognizing that communities across the region have different transportation needs. This proposed approach seeks a viable path forward to resolve transportation issues and address implementation gaps.

Advocacy

Priority areas related to multi-modal infrastructure investments garner cross-regional support or respond to sub-regional needs. These priority areas require action by agency partners (i.e., MoTI and BC Transit) and the CRD role is to advocate for the region’s fair share of these investments.

- **RapidBus (Bus Mass Transit):** Accelerate RapidBus implementation.
- **Highway Safety and Multi-modal Improvements:** Prioritize highway improvements that deliver multi-modal infrastructure and safety, while advancing regional mode share and climate targets.
- **SSI / SGI Connectivity:** Seek multi-modal and safety improvements to enhance connectivity to Salt Spring Island (SSI) and the Southern Gulf Islands (SGI).
- **Transit – General:** Improve local transit service in rural areas.
- **Westshore Passenger Ferry (Non Bus Mass Transit):** Plan for long term need by conducting a service feasibility study.
- **E&N Corridor (Non Bus Mass Transit):** Plan for long term need by maintaining and upgrading the E&N right of way for future use as a transportation corridor.

Action

Several priority areas require regional direction or local action to implement, and all but active transportation reflect the sub-regional variations in priorities. The CRD role is to act where it has authority, coordinate where needed, and set direction on matters that are currently not the responsibility of any partner.

- **Active Transportation:** Complete the regional trail network and seek dedicated transportation funding for green transportation alternatives.
- **TDM:** Undertake transportation demand management policy and programming.
- **Safety Policy:** Develop and implement a “Vision Zero” policy approach that aims to keep all road users safe from the risk of being seriously injured or killed on the road network.
- **Strengthen Land Use:** Continue to implement the RGS Settlement Concept by directing growth to places that encourage walking, cycling and efficient use of public transit.
- **Parking and Access Upgrades:** Improve access to transit park and rides and parks.

Pivot

A few priority areas require careful consideration of context. These priority areas could be challenging for the region to advance successfully in the short- to medium-term given existing senior government policy direction, current context and costs, and could detract from advancing other priorities. The CRD role is to support a balanced consideration of needs before advancing this work.

- **Governance:** Consider initiating a process to change governance and/or authorities once the region has been able to evaluate the success of prioritization.
- **Rail Link and Westshore Passenger Ferry:** Consider taking action on these alternative mass transit approaches once ridership capacity can accommodate both bus rapid transit and light rail and / or passenger ferry.