

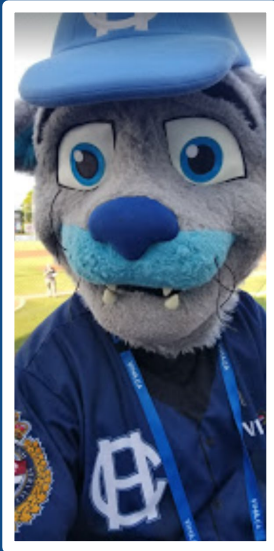
2019–20 Island Health Report to the CRD

Dr. Richard Stanwick, Chief Medical Health Officer



Improving Health Outcomes For All Populations

Education...is a key tenet for preventing the use of tobacco, vapour, and cannabis products. For Island Health's Enforcement Officers it is part of their enforcement practices.

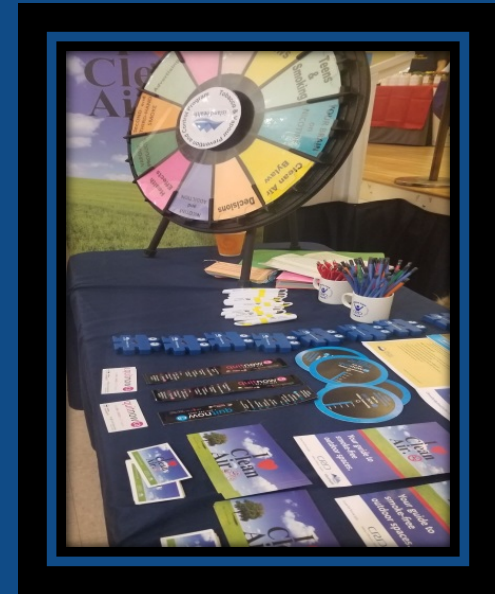


Education and Awareness

Promotional Products
are used at education &
awareness events to engage
the public



- Post-it notes
- Notepads
- Visors
- Lanyards
- Frisbees
- Pencils
- Pens
- Hashtag squishies
- Glass-cleaning clothes
- Glove hand warmers



70,085 People

Education & Awareness

Public education and awareness of the Clean Air Bylaw has been promoted through attendance at the following events & locations:

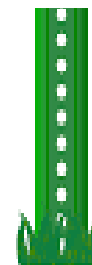
- Esquimalt Earth Day
- Buccaneer Days
- Esquimalt Neighbourhood party
- Clean Air Day
- Car Free Victoria
- Aboriginal Days
- Touch of Salt Spring
- Beer Festival
- International Airport
- BC Ferries
- Sporting Events
- Recreation Centres and Hospitals
- Library

Education & Awareness

Signage April 2019-March 2020

Distribution, Education, Inspections

- Additional “No smoking” signage and purchased for distribution
 - ✓ **1,000** window clings
- Signage templates are available on the Island Health Clean Air Bylaw website.
- Clean Air Bylaw Inspections include signage distribution throughout the CRD and the Gulf Islands.
 - ✓ **3440** Clean Air Bylaw Inspections were conducted
 - ✓ **3409** new signs were delivered to new and existing businesses.



2,170 visits

Education & Awareness

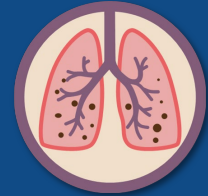
Island Health Website

CRD Clean Air Bylaw

Website is maintained and hosted
by Island Health

Information can be found on:

- ✓ Clean air benefits
- ✓ Enforcement of the bylaw
- ✓ Resources – FAQ's, Info sheets
- ✓ Contact details
- ✓ Downloadable and printable signs, posters and pamphlets
- ✓ Links to resources for Quitting

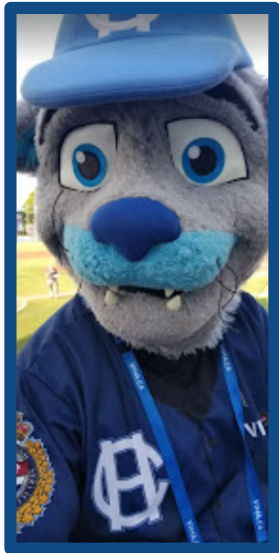


BREATHE
the lung association



quitnowca

Education & Awareness



- Island Health Social media platforms are used to promote smoking reduction and quitting

Campaign promotions included:

Ultimate Break It Off campaign

National Non-Smoking Week

Weedless Wednesday

BC Lung Association campaign materials for youth

- Partnership with Harbour Cats Baseball Club to promote Tobacco & Vapour Free Sports



Bylaw Enforcement

Voluntary Compliance

Education and awareness campaigns
Signage
Individual education conversations
Verbal and Written warnings

Enforcement

Municipal Tickets
Injunctions
Prosecutions

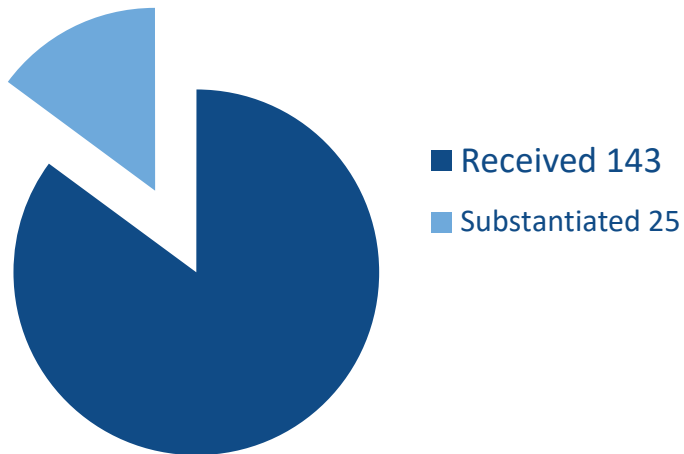
Effective enforcement in regulatory practice incorporates both preventative and restrictive strategies

(Baldwin, Cave, & Lodge, 2012).

- On the preventative and corrective end of the continuum are positive, enabling, and supportive enforcement strategies, and at the opposite end, are restrictive, directive, or prescriptive enforcement methods (Colbert, 2014).
- The CRD Clean Air Bylaw is enforced on a continuum between voluntary compliance and enforcement measures. The approach is focused on voluntary compliance measures that encourage, promote and educate the public for compliance.

Enforcement Complaints

**Complaints Received
2019-2020**



Substantiated Complaints

General Buildings	9
Shopping Malls	3
Parks/Athletic Fields	3
Restaurants	3
Public Squares	2
Bus Stops	2
Community care facility	1
Vehicle	1
Retail Store	1

Non-compliance violations with the Clean Air Bylaw by Section

Complaint Based Non-compliance Violations by Section

Section	Prohibitions	Quantity
2(1)(a)	Smoking in any park except in a private vehicle	6
2(1)(b)	Smoking in any designated public space	3
2(1)(e)	Smoking in an area where food & beverage are served	1
2(1)(f)	Smoking inside a vehicle or passenger conveyance	1
2(1)(g)	Smoking within 7M of a door, window, or air intake	11
2(1)(h)	Smoking within 7M of a bus stop	1
2(2)(a)	Permitting smoking inside any part of a building or structure	1
2(2)(b)	Permitting smoking in any area of a business place where either or both food and beverages are served or consumed, or both served and consumed	1
2(2)(c)	Permitting smoking in any vehicle or passenger conveyance, except in a private vehicle	1
3(1)(d)	Signage must be displayed at each entrance of a building	3
3(1)(e)	Signage must be displayed inside a vehicle or passenger conveyance	1
4(1)(a)	No Smoking sign shall state the phrase "no smoking"	2
4(1)(b)	No smoking sign shall state a graphic symbol substantially	2
Total		34

Non-compliance violations with the Clean Air Bylaw by Section

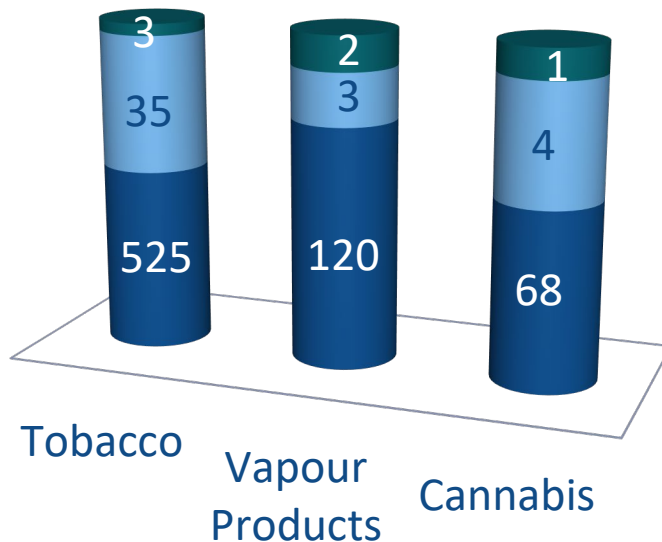
Patrol outcomes Non-compliance Violations by Section

Section	Prohibitions	Quantity
2(1)(a)	Smoking in any park except in a private vehicle	215
2(1)(b)	Smoking in any designated public space	92
2(1)(c)	Smoking in any school yard	11
2(1)(d)	Smoking inside any part of a building or structure	4
2(1)(e)	Smoking in an area where food & beverage are served	5
2(1)(f)	Smoking inside a vehicle or passenger conveyance	4
2(1)(g)	Smoking within 7M of a door, window, or air intake	299
2(1)(h)	Smoking within 7M of a bus stop	131
Total		761

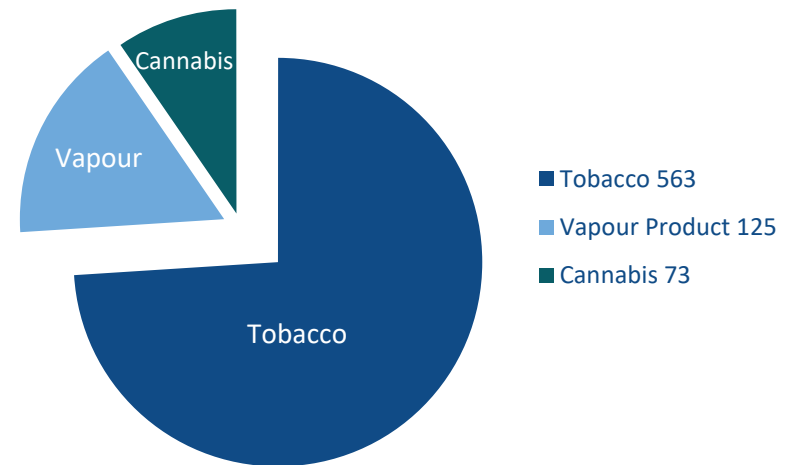
Progressive Enforcement Outcomes

Progressive enforcement

- Municipal Ticket
- Written Warning
- Verbal Warning



Progressive enforcement activities for violations of CAB during patrols by substance 2019-2020



Idling, Tanning & Tattoo Bylaws



Substantiated Complaints 2019 - 20	
Tattoo Premise Routine Inspections	21
Tattoo Premise Initial Inspections	6
Tattoo Premise Complaints	0
Idling Complaints	1
Public Squares	0
Tanning Facility Complaints	0

Environmental Health Officers (EHO's) enforce through inspection, complaint follow-up and investigations.

Successes

Increased alignment between the CRD Clean Air Bylaw and the provincial legislation enables residents to clearly understand and comply with the Clean Air Bylaw.

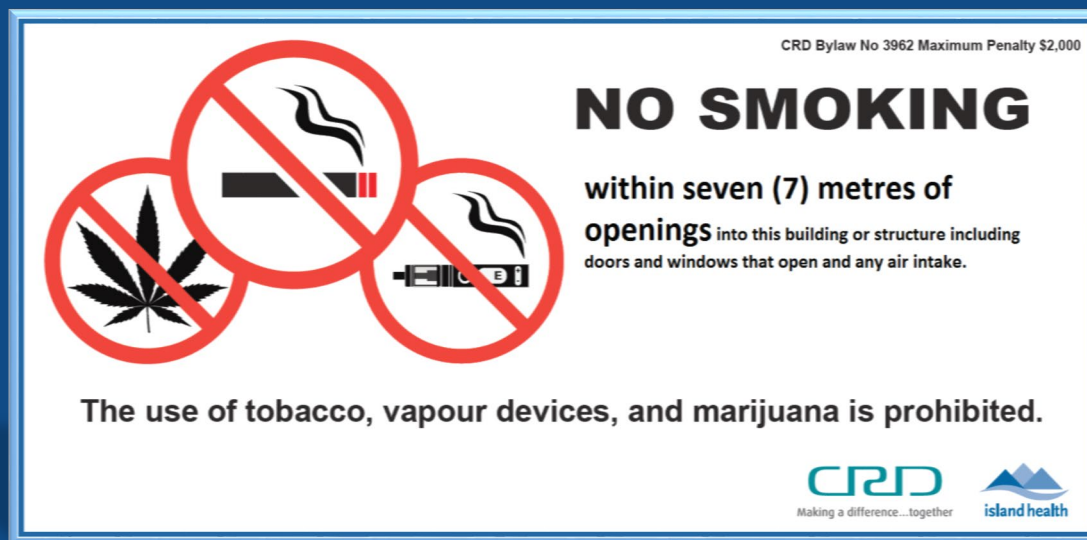
- The CRD Clean Air Bylaw No 3962 amendment adopted January 9, 2019, has resulted in alignment with changes to the 2016 provincial legislation.
- The Clean Air Bylaw No. 3962 makes all parks, playgrounds, playing fields, public squares and bus stops smoke-free. It includes 7 meter smoke-free buffer zones outside of business doorways, windows and air intakes and an expanded definition of smoking to include all substances.
- The use of tobacco, vapour devices and cannabis is strictly prohibited.



Successes

The CRD Clean Air Bylaw No 3962 amendment adopted January 9, 2019, has resulted in an expanded definition of “smoke” and “smoking”.

- ✓ **“smoke” or “smoking”** means burning a cigarette or cigar containing tobacco or another substance, or burning or heating tobacco or another substance using a pipe, hookah pipe, lighted smoking device or vapourizing device.



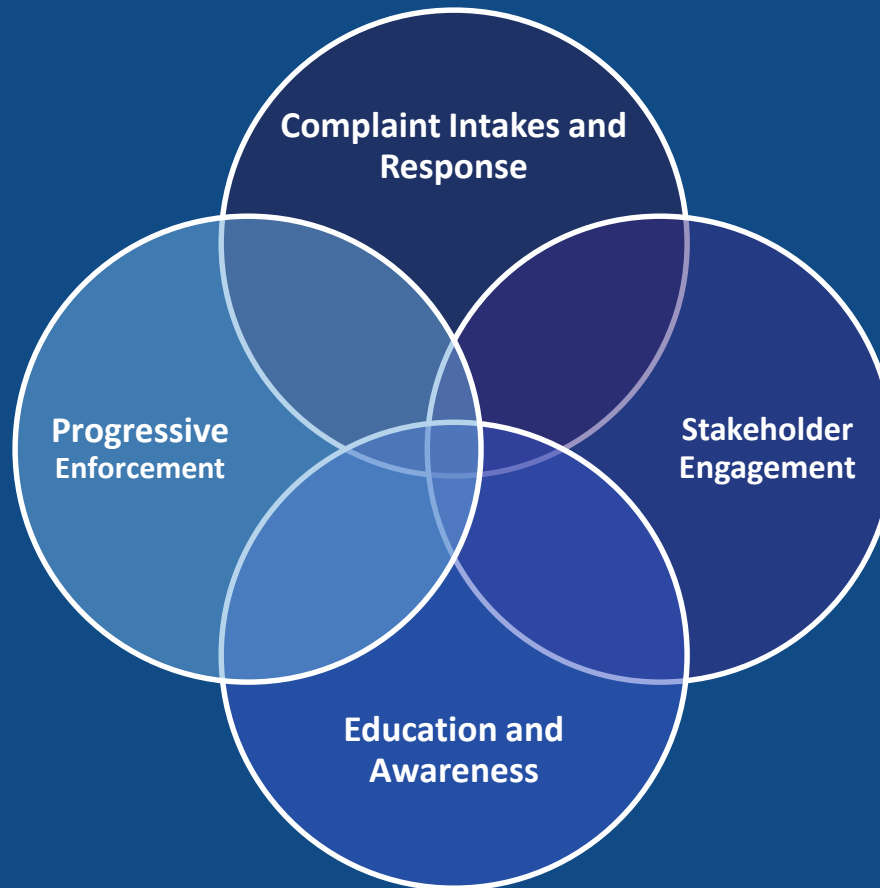
Successes

Cannabis Legalisation

- Federal Government legalized non-medical cannabis September 2018.
- Provincial Government of British Columbia legalized cannabis on October 17, 2019
 - ✓ Smoking of cannabis is allowed in spaces where tobacco and vaping are permitted.
 - ✓ Smoking or vaping of medical cannabis will be banned in areas frequented by children, including community beaches, parks and playgrounds.
- The Clean Air Bylaw amendment resulted in CRD restrictions on cannabis being in place before the provincial legalization.



Moving Forward



Capital Regional District Clean Air Bylaw

The Capital Regional District Bylaw No. 3962 makes all parks, playgrounds, playing fields, public squares and bus stops smoke-free. It also extends smoke-free buffer zones outside of business doorways, windows and air intakes to seven metres.

The use of tobacco, vapour devices and cannabis is strictly prohibited.



EFFECTIVE MAY 9, 2018

Enjoy outdoor public spaces in your municipality,
free of smoke from tobacco and vapour devices,
as well as cannabis when legalized:

• parks • playgrounds • playing fields • public squares • 7m buffer zones

Warnings and fines may be issued to keep public spaces smoke-free.

Call 250-360-1450 viha.ca/cleanair
cleanairbylaw@viha.ca

Clean Air Bylaw 3962

CRD
Making a difference...together

island health



References

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