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**REPORT TO CAPITAL REGIONAL DISTRICT BOARD
MEETING OF WEDNESDAY, JUNE 24, 2020**

SUBJECT **Update of CRD Arts & Culture Support Service Strategic Plan**

ISSUE SUMMARY

CRD 2019-2022 Corporate Plan Initiative 12b-2 calls for the Arts & Culture Support Service Strategic Plan (Plan) to be updated. The Arts Commission has updated the Plan and provides it to the CRD Board in fulfillment of this initiative.

BACKGROUND

The previous Arts & Culture Arts Strategic Plan came to term at the end of 2019. The Arts Commission met in early 2020 to review and update the contents of the Plan. The Vision Statement was revised from “The arts are central to life in our communities” to “The arts are central to life in the region”. The evaluation framework was refined to link specific initiatives to goals and detail measures through which success will be measured.

IMPLICATIONS

Alignment with Existing Plans & Strategies

The 2020-2023 Arts & Culture Support Service Strategic Plan provides direction to the Arts Service over a four-year term, in advancement of the CRD Corporate Plan and initiative 12b-2.

CONCLUSION

The updated Arts & Culture Strategic Plan refines the vision for the Arts & Culture Service and outlines initiatives and measure of success related to specific goals focused on community awareness, funding, equitable access, creativity, and responsive granting through 2023.

RECOMMENDATION

That the CRD Arts & Culture Support Service 2020-2023 Strategic Plan be received for information in fulfillment of CRD 2019-2022 Corporate Plan initiative 12b-2.

Submitted by:	James Lam, Manager, Arts & Culture Support Service
Concurrence:	Nelson Chan, MBA, CPA, CMA, Chief Financial Officer
Concurrence:	Robert Lapham, MCIP, RPP, Chief Administrative Officer

ATTACHMENT(S)

- Appendix A: Staff Report – Adoption of 2020-23 Arts Strategic Plan
- Appendix B: Arts & Culture Support Service 2020-2023 Strategic Plan