

**REPORT TO ARTS COMMISSION
MEETING OF WEDNESDAY, MAY 27, 2020**

SUBJECT **Adoption of 2020-23 Arts Strategic Plan**

ISSUE SUMMARY

At their meeting of April 22, 2020 the Arts Commission requested several revisions to the draft 2020-23 Arts Strategic Plan (Plan). The revisions are provided for consideration and adoption.

BACKGROUND

At their April meeting the Arts Commission reviewed the draft Plan and requested changes to Goal 2 (p.10) of the draft as follows:

- that Goal 2 be re-titled “Increase participation and funding”
- ensure that the plan references the SOAR aspiration to oversee all CRD arts-related services under one unified service
- provide specific initiatives on how to increase funding and increase participation.

Goal 2 has been retitled and the underlying initiatives were revised as follows:

2a Create a “funding roadmap” that identifies increases in funding in accordance with community need as well as the funding sources required to meet these goals, including considering funding support outside of municipal requisition.

2b Strengthen and expand partnership activities to increase the number of participants and support the level of funding identified in 2a. Develop a toolkit for the Arts Commission that supports these activities.

2c Explore the possibility of consolidating all CRD arts-related services under one service.

The revised 2020-2023 Arts Strategic Plan accompanies this report.

ALTERNATIVES

Alternative 1

That the Arts Commission adopt the 2020-2023 Arts & Culture Support Service Strategic Plan and report to the Capital Regional District Board on the fulfilment of Corporate Plan Initiative 12b-2.

Alternative 2

That this report be referred back to staff for additional information.

IMPLICATIONS

Service Delivery Implications

Once adopted the 2020-2023 Arts & Culture Support Service Strategic Plan provides direction to the Arts Service activities through 2023 and is in fulfilment of CRD Board initiative 12b-2.

CONCLUSION

The 2020-2023 Arts and Culture Support Service Strategic Plan has been updated through 2023 and provides a framework for guiding the activities of the Service and measuring success. Updating the Arts Strategic Plan is also a fulfillment of initiative 12b-2 of the CRD's 2019-2022 Corporate Plan

RECOMMENDATION

That the Arts Commission adopt the 2020-2023 Arts & Culture Support Service Strategic Plan and report to the Capital Regional District Board on the fulfilment of Corporate Plan Initiative 12b-2.



Manager, Arts & Culture Support Service

ATTACHMENT

Appendix A: 2020-2023 Arts Strategic Plan