

**CRD TRAFFIC SAFETY COMMISSION**  
**MINUTES OF MEETING**  
**Thursday, June 14, 2018**  
***The Lakes Banquet Room, 4670 Elk Lake Drive, Victoria***

- Members:** Corey Burger, Greater Victoria Cycling Coalition  
S/Sgt. Ron Cronk, CRD Integrated Road Safety Unit  
Judy Dryden, Child Passenger Safety Program, BCAA Community Impact  
Chris Foord, Community Member (Vice-Chair)  
Dr. Murray Fyfe, Island Health  
Shawn Haley, Ministry of Transportation and Infrastructure  
Janelle Hatch, Island Health  
Marnice Jones, School Districts  
Bill Laughlin, Vancouver Island Safety Council  
Todd Litman, Walk On Victoria  
Barb McLintock, BC Coroner's Service  
Alan Perry, Media  
Colin Plant, CRD Director (Chair)  
Colleen Woodger, ICBC Road Safety Division
- Associates:** Cst. Jason From, Sooke RCMP  
Sgt. Al Gurzinski, Saanich Police  
John Hicks, CRD  
Dallas Perry, BC Transit  
Dr. Richard Stanwick, Island Health
- Regrets:** Erin Anderson, RoadSafetyBC  
Dr. Holly Tuokko, Institute on Aging and Lifelong Health, University of Victoria  
Rudi Wetselaar, Commercial Vehicle Safety and Enforcement
- Guest:** Dr. Frederick Grouzet, UVic Centre for Youth and Society

**Recording Secretary:** Arlene Bowker

The Chair called the meeting to order at 12:02 p.m.

**1. Approval of Agenda**

**MOVED** by Ron Cronk, **SECONDED** by Janelle Hatch, that the agenda be approved. **CARRIED**

**2. Approval of Minutes – May 10, 2018**

**MOVED** by Alan Perry, **SECONDED** by Bill Laughlin, that the minutes of the meeting held on May 10, 2018 be approved as distributed. **CARRIED**

**3. Chair's Remarks**

As we have reached the halfway point for the year, Chair Plant extended thanks on behalf of the CRD to Commission members and associates.

The topic of the Malahat is one that receives a lot of media attention and because the TSC has never taken a position on the Malahat, we need to be careful in our public comments. The media does not distinguish between comments made as a personal opinion or as a TSC representative.

**4. Media Clips**

Alan Perry showed a news clip on the most recent Malahat crash which resulted in one fatality, and two people with serious injuries. Alcohol is believed to have been a factor.

**Action:** *Add the Malahat as an agenda item for the July meeting. If anyone is unable to attend the July meeting and has comments they want brought forward, please send them to Chair Plant.*

## 5. Presentation – Dr. Frederick Grouzet, Director, UVic Centre for Youth and Society

Dr. Richard Stanwick introduced Dr. Grouzet as the Director for the UVic Centre for Youth and Society and the link to our joint project on Innovative Approaches to Youth Traffic Safety. He has also taken over responsibility for the Roy Watson scholarship.

Dr. Grouzet outlined the objective of the project which is to investigate when and why youth and young adults age 16-30 adopt, or not, safe traffic behaviours. What educational materials can be developed to promote safe traffic behaviours? The project is targeting drivers and passengers, cyclists and motorcyclists to get information about their attitude, behaviours, and perceptions. It will also reach out to the younger population. The initial proposal has been adjusted based on meetings with the TSC advisory group and the work will be done collaboratively.

This project is seen as long term, targeting several years and the goal is build something that will be sustainable. The project survey has been built to follow youth who participate in the project and to ask them similar questions in a year or more from now. The objective is to also make the project dynamic so if there are emerging issues, there will be the opportunity to ask new questions. Recruitment will be done every three-four months to increase diversity.

Corey Burger asked if the sole purpose of the project is for educational materials targeted at these youth. Chair Plant clarified that the project will provide data and the TSC will make recommendations based on that.

Corey asked what the plan is for data that falls beyond the scope of the project. Dr. Grouzet said that they want to get maximum data and no data will be discarded. Dr. Stanwick commented that a lot of these issues will be answered when the contents of the questionnaire are shown.

Todd Litman asked if there was a multi-modal component, i.e., will walking, biking, public transit and total travel exposure be included? Dr. Grouzet said that public transit and walking are not currently included. Some data about other modes of transportation will be collected, but there are not yet specific questions.

Upcoming project timelines are as follows: June-July 2018 – On the Road survey recruitment, data collection; August-September 2018 – first survey analysis, continuing data collection, recruitment of youth for youth innovation lab; October-November 2018 – youth innovation lab, creation of youth accessible document, research summaries, community meetings.

The brand name for the project will be On the Road: Youth and Young Adults' Forum. Using this brand name, along with the logo, will help to make it visible to recruit participants who will be invited to share their perspective. It is hoped they will see the forum as an opportunity to be heard.

The survey is the starting point but there will also be some focus groups. Participants will be asked to choose their main mode of transportation and that will guide them to a specific set of questions. They will be asked for general information (age, what region they live in, preferred method of travel, education, employment status). Also, lifestyle and perspective (mindset, habits, technology use and substance use); habits (day-to-day habits and routine on the road); managing risks (how they handle potential distractions and challenges). The relationship between the responses and what is actually occurring will be investigated.

Todd Litman asked if the question should be rephrased not in terms of most common mode, but in terms of mode share, e.g., what portion of trips are made by walking, etc? Dr. Grouzet replied that this question is asked to direct the participant to a specific set of questions. Other questions ask if they are using other modes of transportation and with what frequency.

The strategy is to recruit as many participants as possible with as much diversity as possible. The recruitment team will be using in-person recruitment, community connections and social media. This project is also a learning and training opportunity for undergraduate and graduate students.

Chair Plant noted that current members of the TSC advisory group that provide some guidance for the project are Dr. Richard Stanwick, John Hicks, Barb McLintock and Judy Dryden. Others are invited to join if they are interested. Meetings are held approximately quarterly or as needed.

The TSC is funding approximately 50% of this project and the Commission will get full credit when the final report comes out.

Chair Plant thanked Dr. Grouzet for his presentation. He will be invited back in about six months for an update.

## 6. Priority Business

### ➤ Budget Update

John Hicks advised there hasn't been any changes to the budget, with approximately \$10,000 remaining. He also noted that the deadline for applications for the Sarah Beckett Memorial Scholarship is June 30.

### ➤ New Messages for Road Signs

Chair Plant commented on the proposed ad proofs for the new signs which were distributed by email prior to the meeting. Colleen Woodger has discussed the signs with Mainroad and they are suggesting the signs should be made of aluminum rather than wood as the current ones are. We would need to allocate an additional \$1000 over the \$2000 previously approved. The four draft signs were shown, and Chair Plant asked for input. Comments were as follows:

- Use more symbols and fewer words
- Take out the top words on the sign with the woman holding a phone
- Typically don't see road signs with people on them
- On the sign showing a dotted line, replace the current cyclist with a child on a bike
- Prefer the images of actual people; think people will connect with it on a human level and get more from that than just from words
- Support the idea of spending extra \$1000
- Strike a working group to sort out the messaging

Judy Dryden, Bill Laughlin, and Shawn Haley will join Colin Plant and Colleen Woodger to form a working group to finalize messaging on two sets of five aluminum signs.

**MOVED** by Chris Foord, **SECONDED** by Ron Cronk, that \$1,000 in additional funds be allocated for the new road signs.

**CARRIED**

### ➤ Motion re Adoption of Vision Zero

Further to the presentation by Erin Anderson last month, Chair Plant distributed a brief report he had prepared on Vision Zero which contained two recommendations for consideration: 1) adopt Vision Zero and go with the mandate that we are going to approach our work with the Vision Zero focus; 2) adopt Vision Zero and advocate to the CRD for them to adopt it as well. A third option would be that we don't adopt it at this time.

John Hicks commented that consideration should be given to the role of municipalities within the CRD. For this to work, there needs to be engagement of municipal engineering staff and political representatives. He suggested getting the municipal engineers together for a discussion to see if there is any support for Vision Zero.

Dr. Richard Stanwick commented that Vision Zero in Toronto is heading in the wrong direction and the credibility of the program doesn't bode well in terms of an initiative.

Dr. Murray Fyfe mentioned the Vision Zero toolkits that have been launched by the Ministry and said he would support John's suggestion. There is a lot of discussion taking place right now from the provincial meetings this week on traffic safety about a provincial Vision Zero symposium.

Chair Plant summarized the options: 1) do nothing; 2) adopt Vision Zero and look through that lens whenever we do anything; 3) convene a meeting of the engineers prior to adopting it or recommending to the CRD that they adopt it

**MOVED** by Alan Perry, **SECONDED** by Shawn Haley, that the CRD Planning Department be asked to convene a meeting of the regional traffic engineers to discuss the Vision Zero approach.

**CARRIED**

After discussion, it was agreed not to adopt Vision Zero until after the engineers have met.

Additional discussion was held about the possibility of having engineering representation on the TSC.

## 7. Business Arising from the Previous Minutes

## 8. Member Updates

### ➤ RoadSafetyBC

Erin Anderson provided the following update:

#### **CARSP Conference:**

- RoadSafetyBC successfully co-hosted the 28th Annual Canadian Association of Road Safety Professionals (CARSP) Conference at the Delta in Victoria from Sunday-Wednesday this week
- Thanks to all the members of the CRD-TSC who attended (there were a few familiar faces) and thanks to Corey Burger from the GVCC for having a booth as part of the exhibit and to Judy Dryden for BCAA sponsoring the Cannabis and Impaired Driving panel
- Next year's conference is in Calgary

#### **Roadside Survey:**

- RoadSafetyBC in partnership with MADD and local police detachments are conducting Roadside Surveys across five cities within British Columbia in May and June 2018
- These surveys will measure the prevalence of alcohol and drug-affected driving, compare long term trends, and establish a baseline for measurement of the effects of cannabis legalization
- This is the eighth roadside survey that the Province has conducted. The two most recent surveys took place in 2010 and 2012
- The survey is completely voluntary, drivers will not be required to participate in it. To ensure site safety and sample validity, police operate a modified roadblock to direct drivers randomly selected by survey staff into the survey site--the survey is not an enforcement operation. To avoid site contamination, the date, time, and survey locations are not publicly released in advance of the survey.

#### **BC Community Road Safety Toolkits:** now released

- On Monday at the CARSP Conference the Minister of Public Safety and Solicitor General announced the release of Modules 2 and 3 of the BC Community Road Safety Toolkit
- The toolkit is available online at: [www.gov.bc.ca/roadsafetybc/toolkit](http://www.gov.bc.ca/roadsafetybc/toolkit)
- We are working with UBCM to promote the toolkits to local governments – any promotion from the CRD-TSC would be greatly appreciated
- The News Release is also online for reference: <https://news.gov.bc.ca/17354>

### ➤ ICBC

Colleen Woodger provided the following update:

- Impaired driving campaign is coming up and will be working with police forces on that. Also visiting marinas to talk to boaters re “sober boating” and safety and to do some education enforcement

### ➤ Youth and Children

No update

➤ **Seniors**  
No update

Chair Plant announced that Holly Tuokko is retiring from UVic at the end of June and has suggested Paweena Sukhawathanakul as the new UVic representative. A letter to will be sent to Holly thanking her for serving on the Commission.

**MOVED** by Murray Fyfe, **SECONDED** by Colleen Woodger, that Paweena Sukhawathanakul be appointed as the new UVic representative on the TSC.

**CARRIED**

➤ **Active Transportation**

John Hicks provided the following update:

- The People Power Program which the TSC funded received one of the lead awards at the Planning Institute of BC Conference

Chris Foord commented that Bike to Work Week wrapped up two weeks ago. The numbers are up, and May was the busiest month ever recorded at the Harbour Road counter on the Galloping Goose Trail.

➤ **IRSU**

S/Sgt. Ron Cronk provided the following update:

- Malahat construction enforcement in conjunction with MOTI is still well underway
- June is the enhanced speed enforcement campaign with extra enforcement
- Next month will be doing summer counterattack with road blocks targeting alcohol and drug impaired drivers

➤ **CVSE**

No update

➤ **Vancouver Island Safety Council**

No update

➤ **GVCC**

Corey Burger provided the following update:

- Attended the CARSP conference last week. There is some interesting new research coming out looking at child injuries and the cost of hospitalization and there will be some good data from that in a couple of years.

Chair Plant suggested we may wish to allocate money in the budget for a TSC member to attend next year's CARSP conference in Calgary.

➤ **Walk On Victoria**

Todd Litman provided the following update:

- Walk On Victoria is gearing up for some safety projects in the fall, i.e., back to school and the safe travel to school program and will have some specific requests to the Commission as they prepare

➤ **Municipal Police Forces**

Sgt. Al Gurzinski provided the following update

- Both he and S/Sgt. Marc Chateau attended the CARPS conference and found it very valuable for all modes of transportation, also drug-impaired driving and speeding. Speed is a big issue in Saanich and the information from all the researchers is very useful.

➤ **BC Transit**

Dallas Perry provided the following update:

- The next big thing for Transit will be Canada Day. Will work with police and reminding people to use transit if they are having a drink.

- **Working Group for UVic Centre on Youth and Society Joint Project**  
Covered under earlier presentation

#### 9. Other Business

- **Health Officers' meeting with Attorney General regarding Automated Speed Enforcement**  
Dr. Murray Fyfe advised that the Health Officers Council had taken a position on several speed issues, including automated speed enforcement and sent out some letters to various Ministers. They were invited to meet with the Attorney General last month and he requested to hear back regarding specific locations and type of technology the Council would be interested in seeing around the province in different communities. As a follow-up to that, the Trauma Program in BC and the BC Injury Unit are doing an analysis using ICBC and BC Emergency Services data looking at high risk locations for injuries and death to come up with some initial recommendations. Is this something the TSC would like to have a look at and potentially be involved in the recommendations back to the Attorney General? There will be some data available by early fall that we could look at and help prioritize locations using our local knowledge.

***Action: Add to August meeting agenda for further discussion***

- **Distribution of Wristbands**  
Chair Plant commented that the wristband distribution went well and was a very positive event. Thanks to the police officers and the Saanich Police summer students who participated.

#### 10. Next Meeting

The next meeting will be held on Thursday, July 12, 2018 at noon in The Lakes banquet room.

On motion, the meeting adjourned at 1:45 pm.