



Charting the Course

A VISION FOR COASTAL FERRIES

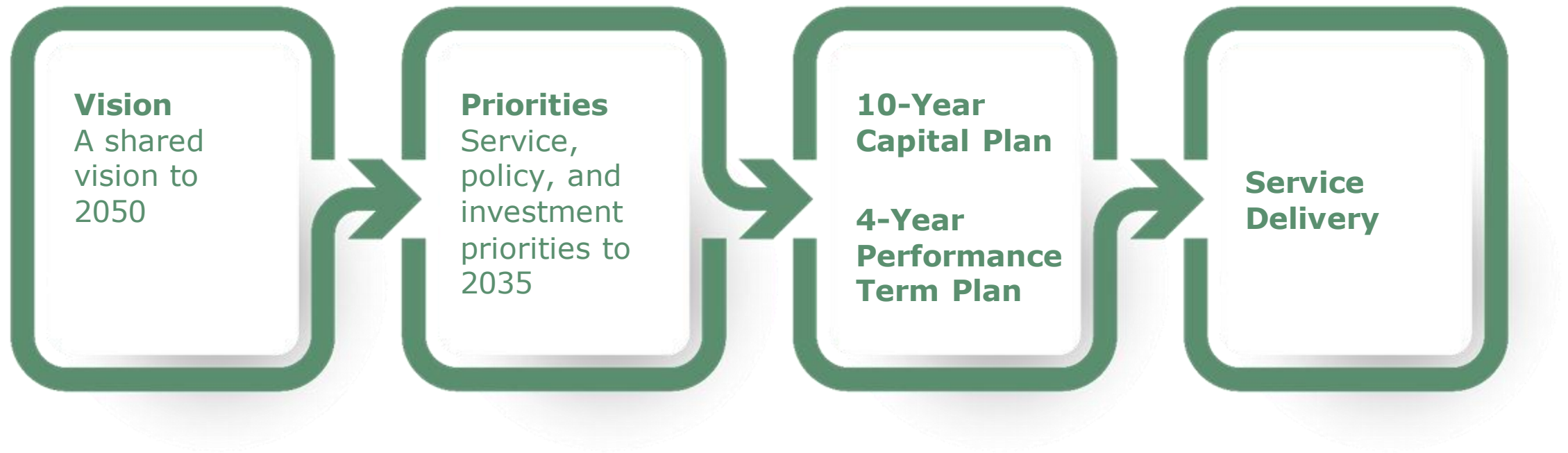
Regional District Boards



Purpose

- Overview of BC Ferries Long-Term Vision initiative
- Engagement opportunities

Planning framework



Future forces and trends



Population and Employment



Tourism and Recreation



Commercial & Goods
Movement



Automated, Connected &
Electric Vehicles



Shared & Micro-mobility



Digitization



Work from Home



Public Policy Goals

Phase 1 Engagement

-Relative importance of each of the draft goals



Reliable



Integrated



Safe



**Climate
Sensitive**



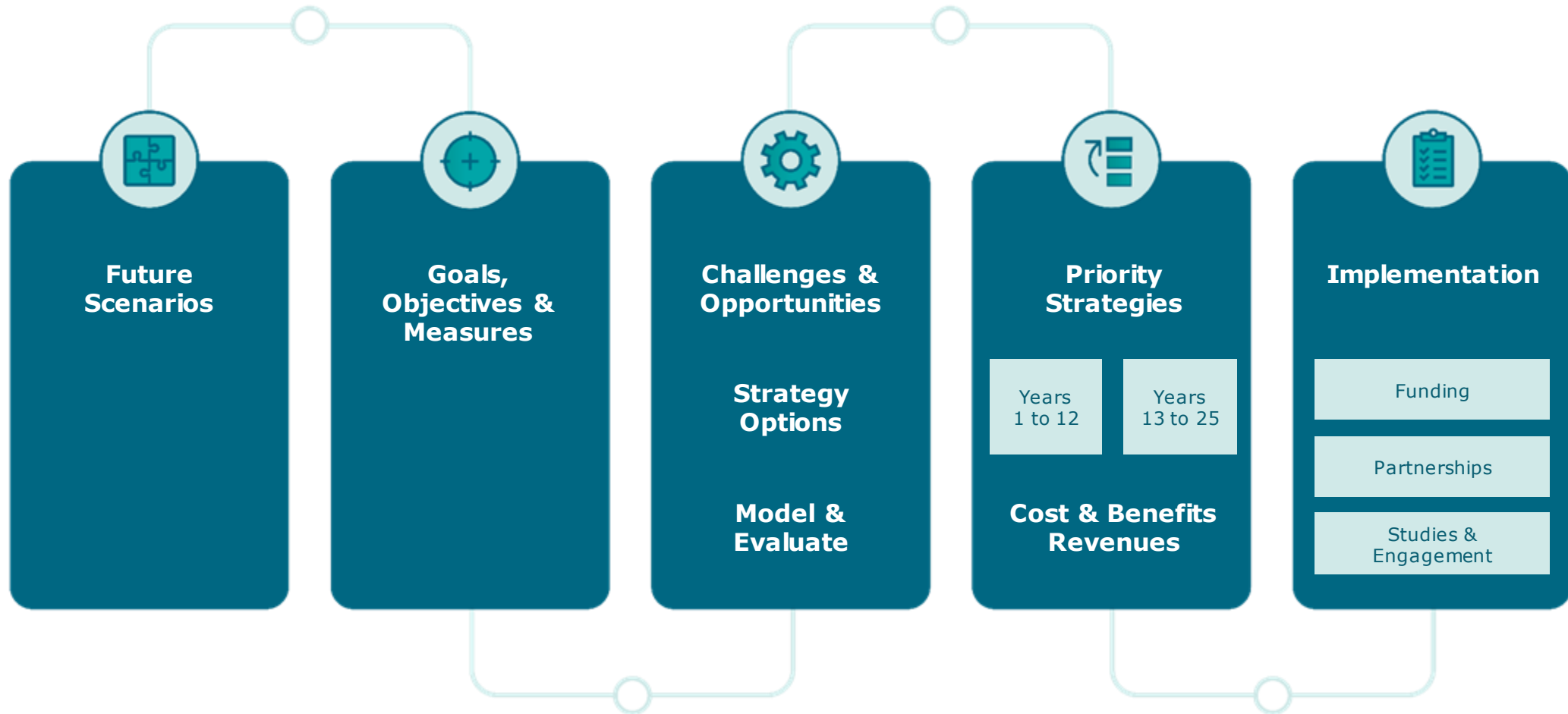
**Affordable &
efficient**



User-Focused

-Other considerations for future ferry service

What Will the Strategy Include?



Project Site

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Charting the Course



Transportation, transit and ferry systems around the world are under pressure resulting from the pandemic, population growth, climate change, inflation and other factors. BC's coastal ferry system is no exception, and BC Ferries is responding with actions to address current operational issues. BC Ferries is also embarking on a long-term transformative journey to reshape our coastal ferry services in response to the evolving needs of the communities we serve. *Charting the Course* aims to define what is needed to keep people, goods, and services in coastal communities connected and moving through to 2050 and beyond. Recognizing the challenges and opportunities posed by long-term trends in population growth, affordability, technological advances, the rise of electric vehicles and climate change impacts, we are


committed to creating a ferry system that's sustainable, resilient and equipped to serve future generations.

Hearing from you is an important part of this initiative to help us build a more sustainable and resilient ferry system. We believe that the coastal ferry service should be a vital component of British Columbia's extensive transportation network, and your input is invaluable in helping us achieve this.

[Take Survey](#)

Your voice matters!

FAQ

 [Charting the Course - FAQ \(111 KB\) \(pdf\)](#)

Key Dates

Phase one: Engagement Open
November 08 → November 28 2023


Workshops
November 2023

Phase one: Engagement Summary Report, early 2024
January → February 2024

Phase two: Engagement Open, spring 2024
March → April 2024

Final Charting the Course vision: Published, summer 2024
June → August 2024

Promotional Toolkit

 [Promotional Toolkit Instructions \(148 KB\) \(pdf\)](#)

[Bcferriesprojects.ca](https://bcferriesprojects.ca)

Project Timelines

- Phase 1 Engagement: November 8 to November 28
- Engagement summary report: January 2024
- Phase 2 Engagement: March to April 2024
- Vision published: June 2024

Thank you!

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