

TABLE: AAP Communication Channels for Bylaw No. 4602 (Foodlands)

Publication	Channel Type	Cost
Times Colonist	Print	\$1000
BlackPress <i>Additional Notice to visit crd.bc.ca to view Public Notice</i>	Print in 6 publications	\$2000
Salt Spring Exchange	Online	\$40
CRD website – Public Notice Page	Online	N/A
AAP launch email to Get Involved subscribers	Online	N/A
Facebook	Online	N/A
X (Twitter)	Online	N/A
Info bulletin/ Media Release	online distribution	N/A
Notice Boards - <b>Juan de Fuca</b>	<ul style="list-style-type: none"> <li>○ East Sooke Community Hall</li> <li>○ Port Renfrew Community Hall</li> <li>○ Willis Point Community Hall</li> </ul>	N/A
Notice Boards - <b>Salt Spring Island</b>	<ul style="list-style-type: none"> <li>○ Rainbow Recreation Centre</li> <li>○ SIMS Community Centre</li> <li>○ SSI Library</li> </ul>	N/A
Notice Boards - <b>Southern Gulf Islands</b>	<ul style="list-style-type: none"> <li>○ North Galiano Community Hall</li> <li>○ Montague Marina</li> <li>○ Corner Store, 61 Georgeson Bay</li> <li>○ South Galiano Community Hall Foyer</li> </ul>	N/A
<b>TOTAL (estimate)</b>		<b>\$3040</b>