

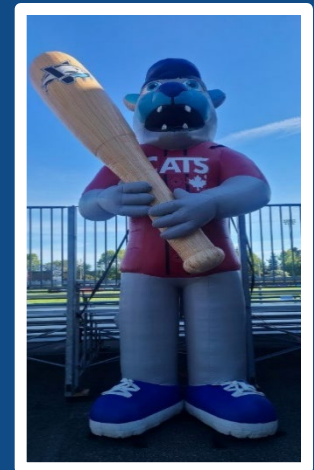
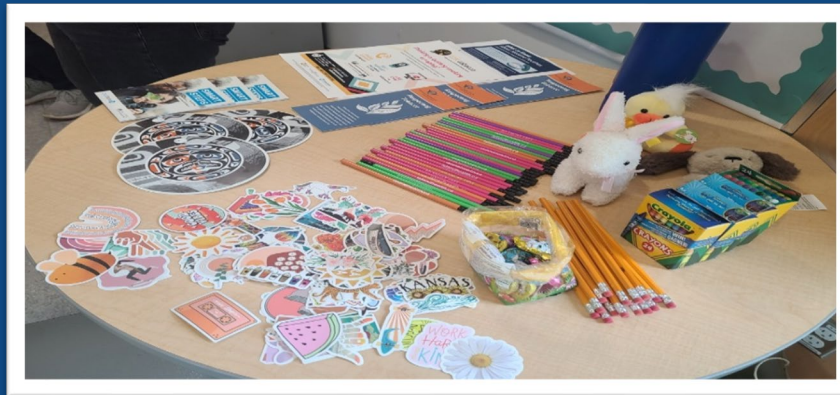
2025–26 Island Health Report to the CRD Clean Air Bylaw

Dr. Reka Gustafson
VP, PPH, AMSU & Chief Medical Health Officer



Excellent health and care for everyone, everywhere, and every time.

Education & Awareness – Community Engagement



Education & Awareness

- Social media platforms are used to promote smoking reduction and quitting
- Tobacco & Vapour related resources & education for youth and teachers.
- Collaboration with community partners to attend events



Supports & Resources to Reduce or Quit Nicotine

Scan for access to free, confidential supports for your nicotine reduction, quit and wellness journey.

Talk • Text • Online Chat

<p>QuitNow</p> <p>Support to reduce or quit vaping & smoking/commercial tobacco use</p>	<p>Talk Tobacco</p> <p>Support for First Nation, Inuit, Métis & urban Indigenous youth to reduce or quit vaping & smoking/commercial tobacco use</p>
<p>Foundry</p> <p>Mental health & wellness services for youth</p>	<p>Kids Help Phone</p> <p>Mental health & substance use resources & support 24/7</p>

Free Nicotine Replacement Therapy

<p>BC Smoking Cessation Program</p> <ul style="list-style-type: none"> Helps BC residents of any age stop using commercial tobacco or vapour products Free nicotine gum, lozenges, patches, prescription medication 	<p>First Nations Health Benefits</p> <ul style="list-style-type: none"> Additional coverage for nicotine replacement therapy products Free nicotine gum, lozenges, patches, and/or inhaler
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Quit Smoking & Vaping Apps

<p>Quash</p>	<p>Stop Vaping Challenge</p>
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tobaccoandvapour@islandhealth.ca

#QuitSmoking
 #CommittToQuit
 #HealthyLiving
 #NNSW
 #StopSmoking
 #WNTD
 #NoTobacco
 #TobaccoFree
 #WeedlessWednesday

Resources to Support Tobacco & Vapour Education

ABC'S OF YOUTH SUBSTANCE USE

This resource is intended to support educators to confidently & effectively address youth smoking and vaping. It provides tips, tools, strategies, lesson plans and activities to assist educators in starting and continuing conversations with students to support youth in making informed decisions about their health in relation to commercial tobacco and vapour products.

CLASSROOM RESOURCES

BREATHE
 Canadian Lung Association
 Lungs are for Life!

Evidence based vaping and smoking prevention program for students for grades 6-10

Lungs are for Life - Units 1-8

- How the Lungs Work
- Vape Products & Cigarettes
- How Smoking & Vaping Harm the Body
- Quitting Nicotine is Hard
- Handling Peer Pressure
- Second- & Third Hand Smoke/Vape
- Industry Tactics & Nicotine & Mental Health

STOMP
 Students Together Moving to Prevent Tobacco Use (STOMP)

- Ready-to-use lesson plans and classroom activities for students grade 7-12
- Engages students by addressing youth behaviors, norms, and decision-making
- Examples of lessons include: Respecting Sacred Tobacco, Words of Warning, Navigating Nicotine Dependence, Cross the Line, Refusal Skills and Culture Jamming

DELIVERING SUBSTANCE USE EDUCATION

Focus on:

- Restoring youth resilience
- Enhancing youth competencies
- Striving for meaningful engagement and inquiry
- Growing youth capacity & confidence

Avoid:

- Dramatic, hard-hitting presentations
- Lectures filled with facts, statistics and scare tactics
- Programs led by external presenters
- One-size fits all programs

STUDENT SUPPORTS

Talk Tobacco
 A free confidential program offering culturally appropriate support and information about quitting smoking, vaping and commercial tobacco use to First Nations, Inuit, Métis and urban Indigenous communities.

Quit Now
 A free program to help quit or reduce nicotine (smoking & vaping). Includes youth specific supports with information and interactive activities on the health risks of vaping, the benefits of quitting vaping, and coping with addiction and mental health.

Foundry
 Information and virtual support for all health and wellness services for youth 12-24 years of age and their caregivers. In-person centres located in some communities.

vapour prevention and control program | tobaccoandvapour@islandhealth.ca

CRD Bylaw No 3962 Maximum Penalty \$2,000

NO SMOKING
 within seven (7) metres
 of openings into this building or structure
 including doors and windows that open
 and any air intake.

The use of tobacco, vapour devices, and marijuana is prohibited.

CRD Making a Difference, Together | island health

Education & Awareness

The collage features several key resources: the CRD logo with the tagline 'Making a difference...together' and 'BYLAW NO. 3962'; the First Nations Health Authority logo with the text 'Quitting Commercial Tobacco: Covered Products to Help Support Your Transition'; the BC PharmaCare logo with the text 'BC PharmaCare Get help quitting tobacco'; and the quitnow.ca logo. A snippet of text from a patient information sheet is also visible, discussing nicotine replacement therapy options.

[CRD Clean Air Bylaw Website](#)

Information can be found on:

- Clean air benefits
- Enforcement of the bylaw
- Resources – FAQ's, Info sheets
- Contact details
- Downloadable & printable signs, posters & pamphlets
- Links to resources for Reducing/Quitting, NRT

[Additional supports for public:](#)

- cleanairbylaw@islandhealth.ca
- 'contact us' portal messages
- phone line 250.360.1450

Bylaw Enforcement

Effective enforcement in regulatory practice incorporates both preventative and restrictive strategies

(Baldwin, Cave, & Lodge, 2012).

Voluntary Compliance

Education and awareness campaigns
Signage
Individual education conversations
Verbal and Written warnings

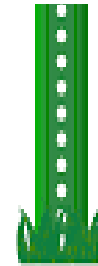
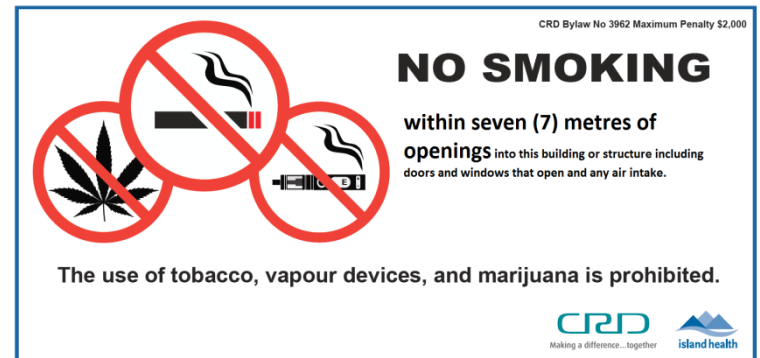
Enforcement

Municipal Tickets
Injunctions
Prosecutions

- The CRD Clean Air Bylaw is enforced on a continuum between voluntary compliance and enforcement measures. The approach is focused on voluntary compliance measures that encourage, promote and educate the public for compliance.

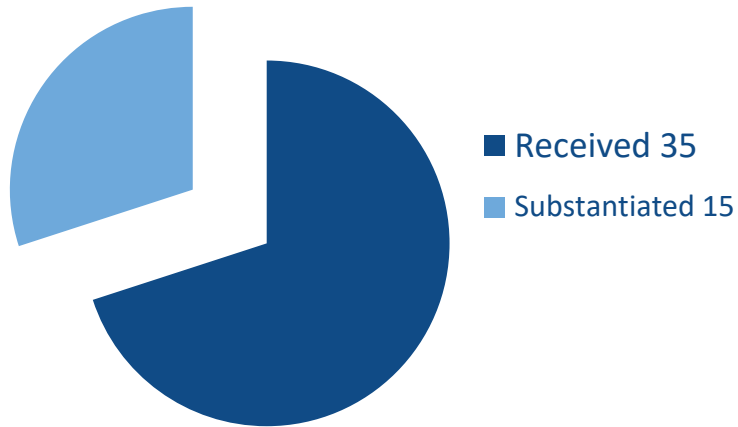
Enforcement

- **Education and awareness of bylaw requirements**
- **Inspections** include compliance checks & signage distribution throughout the CRD municipalities & electoral areas.
 - ✓ **3,281** Clean Air Bylaw Inspections were conducted
 - ✓ **1,493** new signs were delivered to new and existing businesses
- **Signage** templates are also available on the Island Health Clean Air Bylaw website.



Enforcement: Complaints

Complaints Received 2025-26



Substantiated Complaints by Location	
General Buildings	6
Retail Store	2
Parks/Athletic Fields	4
Restaurants	0
Bus Stops	3
Total:	15

Complaints by Section 2 PROHIBITION

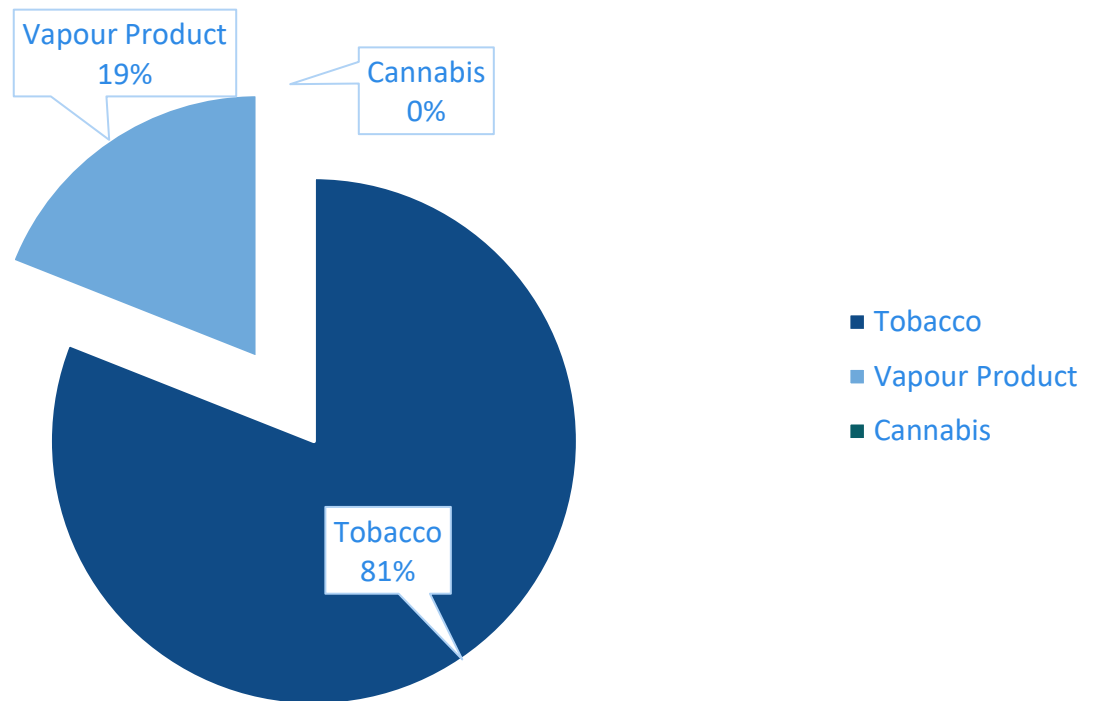
Section	Prohibitions	Quantity
2(1)(a)	Smoking in any park except in a private vehicle	10
2(1)(b)	Smoking in any designated public space	0
2(1)(C)	Smoking in any school yard	0
2(1)(d)	Smoking inside any part of a building or structure	5
2(1)e	In any area of a business place where either or both food and beverages are served or consumed, or both served and consumed	0
2(1)(f)	In any vehicle or passenger conveyance, except in a private vehicle	0
2(1)(g)	Smoking within 7M of a door, window, or air intake	17
2(1)(h)	Smoking within 7M of a bus stop	6
Total		38

Complaints by Clean Air Bylaw Section



Enforcement: Patrols

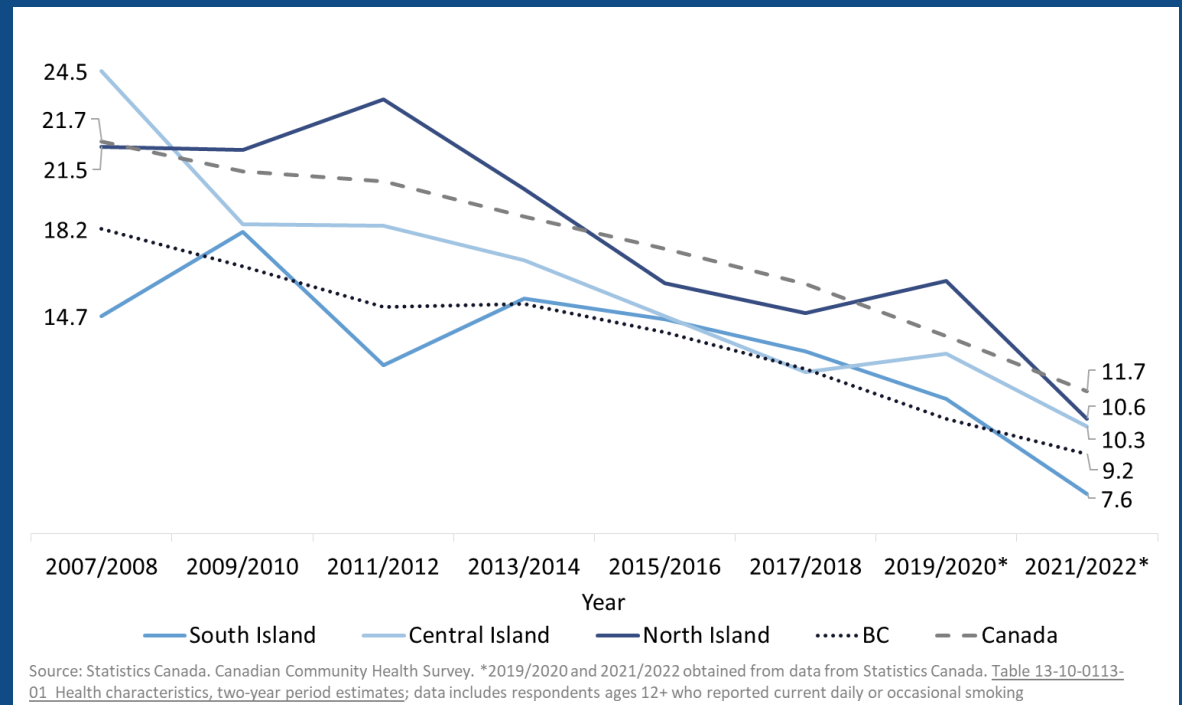
Progressive enforcement activities for violations of CAB during patrols by substance 2025-26



Cigarette Smoking Trends - Island Health B.C. & Canada

Between 2007 and 2022, cigarette smoking declined in Island Health; this is consistent with declining smoking trends Canada-wide.

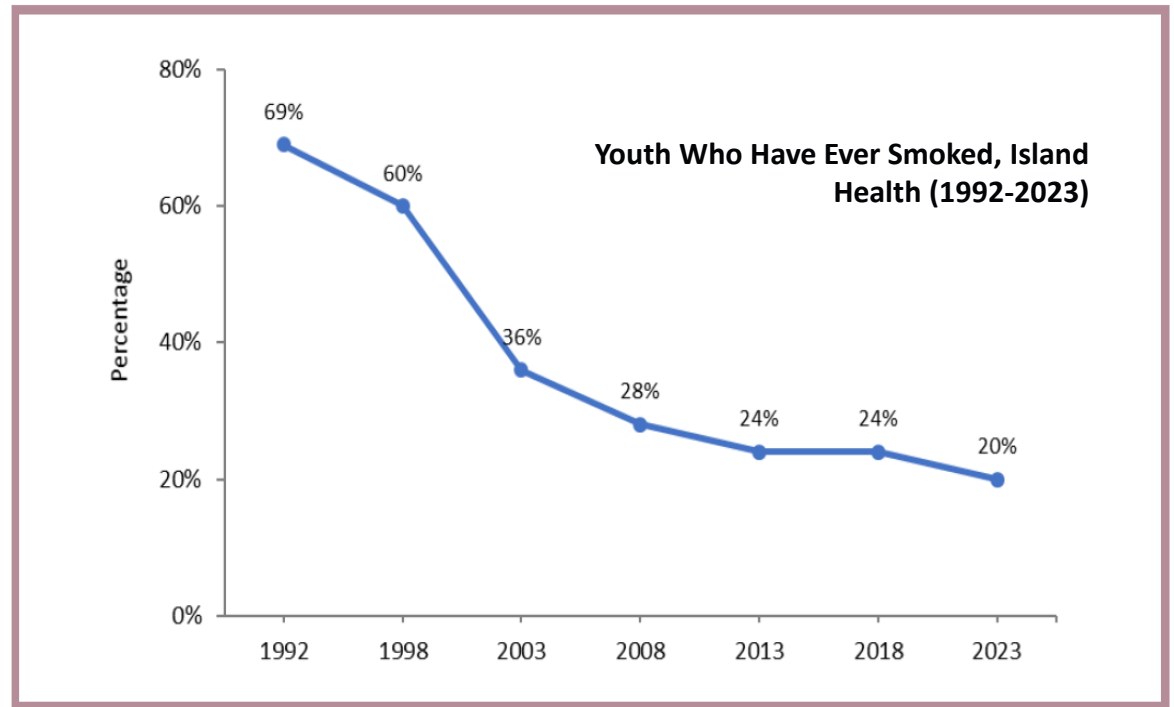
Proportion of Respondents Who Reported Daily or Occasional Smoking of Cigarettes, Island Health, B.C., and Canada (2007–2022)



Youth Cigarette Smoking - Island Health

Youth cigarette smoking is declining in Island Health, with 20% of youth reporting ever smoking tobacco in 2023 compared to 24% in 2018.

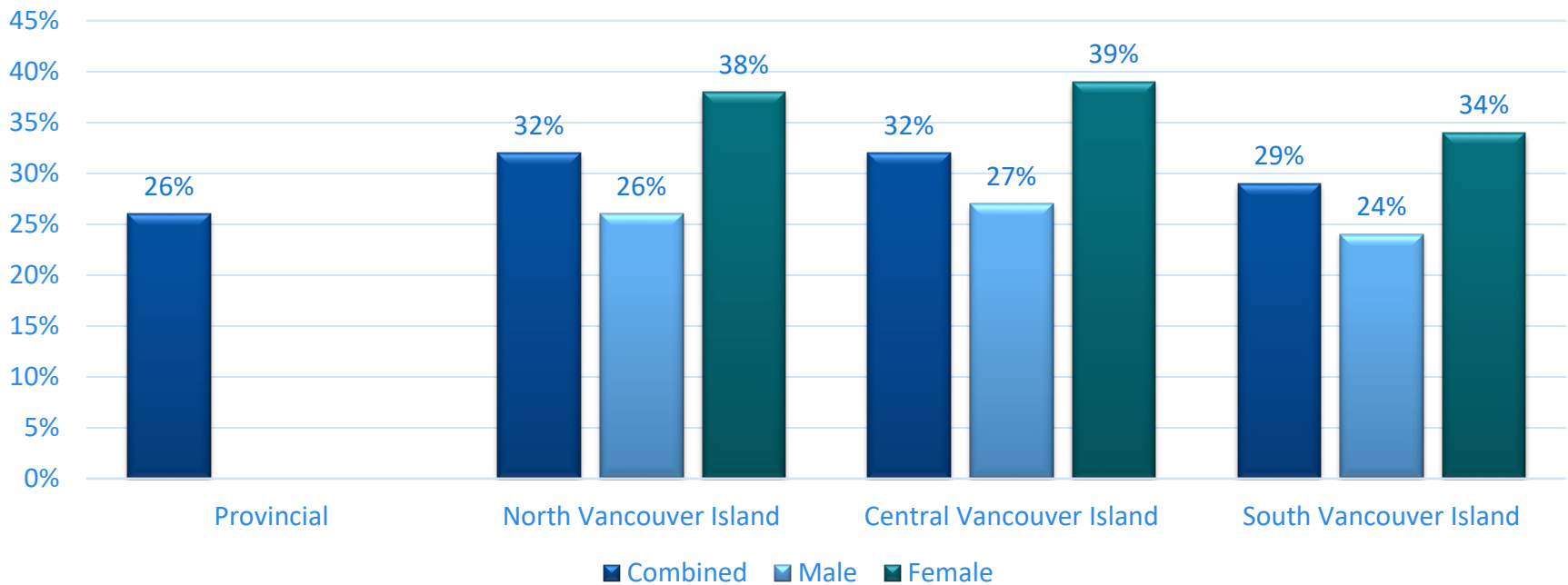
In 2023 19% of South Island youth reported ever smoking tobacco.



Source: Data provided by McCreary Centre Society, BC Adolescent Health Survey, 1992 through 2023, and analysis conducted by Island Health PHASE team.

Youth Vaping – Island Health & B.C.

% Of Youth Who Have Ever Vaped



Poon, C., Anderson, L., Smith, A., Mahdal, D., & McCreary Centre Society. (2024). Central Vancouver Island: 2023 BC Adolescent Health Survey results. McCreary Centre Society.

New & Emerging Nicotine Products

- Flavoured vapour products and emerging nicotine product, such as nicotine pouches, continue to be a significant concern related to youth
- Industry continually developing new ways to "hook" the next generation on nicotine

**FLAVOURS
HOOK
KIDS**

Flavoured vapes and nicotine pouches get kids hooked on nicotine. The tobacco and vaping industry knows this.

Federal government: protect our kids from flavoured nicotine by:

1. Banning vape flavours, including mint/menthol
2. Making nicotine pouches a prescription-only product*

* For more information regarding this urgent matter, please see our [joint news release: https://bit.ly/48Krijp](https://bit.ly/48Krijp)

**The Heart and Stroke logo and the Heart & Stroke word mark are trademarks of the Heart and Stroke Foundation of Canada.

Pop Culture Smoking Comeback?

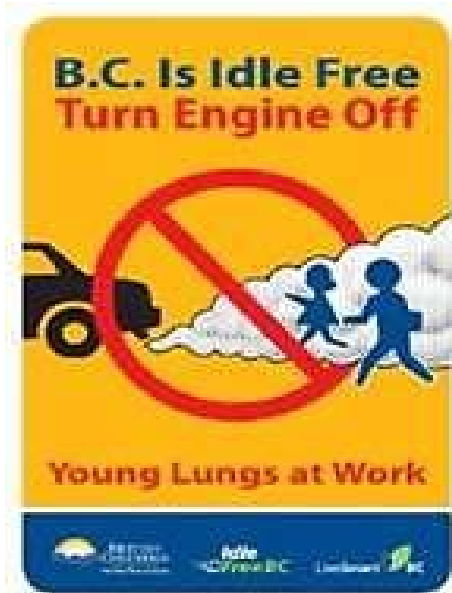
Younger generations are seeing more celebrities smoking via social media.



Are we paying close enough attention!



Tattoo, Tanning & Idling Bylaws



Enforcement 2025-26	
Tattoo Premise Routine Inspections	28
Tattoo Premise Initial Inspections	14
Tattoo Premise Follow up Inspections	0
Tattoo Premise Complaints	0
Idling Complaints	15
Tanning Facility Complaints	0

Environmental Health Officers (EHO's) enforce through inspection, complaint follow-up and investigations.

Thank You

I ♥ Clean Air.

The logo features the text "I ♥ Clean Air." in a bold, black, serif font. To the right of the word "Air." are three circular icons with red outlines and diagonal slashes, indicating prohibition. The icons represent marijuana leaves, a flame, and a lit cigarette.

**Capital Regional District
Clean Air Bylaw (3962)**