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## REPORT TO ARTS COMMISSION MEETING OF WEDNESDAY, JULY 26, 2023

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**SUBJECT**     **CRD Arts and Culture: 2022 Impact Report**

### **ISSUE SUMMARY**

The CRD Arts and Culture: 2022 Impact Report has been completed and ready for review by the CRD Arts Commission before being distributed to councils and made available to the public.

### **BACKGROUND**

Produced annually, the CRD Arts & Culture Impact Report provides a glimpse into the social, economic, and artistic impact of the CRD Arts & Culture Support Service. From 2018 to 2021, this report was called a Progress Report. In 2022, after an organization-wide review, it has been renamed to “Impact Report”, which more accurately reflects its purpose as an outreach initiative to show the impact of CRD arts funding. The 2022 Impact Report will be distributed widely, leveraging the CRD digital platforms, including mailing lists and social media.

The 2022 Impact Report presents information through infographics, statistics and storytelling around two broad themes: 1) alignment of CRD Arts and Culture to the goals of the current strategic plan, and 2) the implementation of an Equity, Diversity, and Inclusion (EDI) lens across granting and operations through multiple policy initiatives.

### **ALTERNATIVES**

#### *Alternative 1*

That staff distribute the CRD Arts and Culture: 2022 Impact Report virtually through the CRD website and as physical copies to all councils and electoral directors in the capital region.

#### *Alternative 2*

That this report be referred back to staff for additional information.

### **IMPLICATIONS**

Copies of the 2022 Impact Report will be distributed to councils of participating and non-participating jurisdictions, as well as the CRD Board. The report will be distributed to the regional arts community and broader public through links in the CRD Arts & Culture e-newsletter (which has over 800 subscribers), social media, and the CRD website.

To limit the environmental impact of printing, grant recipients are provided with a link to the impact report as a digital asset with the option to request a physical copy if they require it.

### **CONCLUSION**

The 2022 Impact Report provides a glimpse into the crucial impact of CRD Arts and Culture grant funding and outreach activities. Once reviewed by the CRD Arts Commission, copies will be distributed to all jurisdictions and published on the CRD website.

**RECOMMENDATION**

That staff distribute the CRD Arts and Culture: 2022 Impact Report virtually through the CRD website and as physical copies to all councils and electoral directors in the capital region.

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Concurrence:	Nelson Chan, MBA, FCPA, FCMA, Chief Financial Officer

**ATTACHMENT**

Appendix A: CRD Arts and Culture: 2022 Impact Report