

**CRD TRAFFIC SAFETY COMMISSION  
MINUTES OF MEETING  
Tuesday, June 14, 2022**

**Members:** Kash Akinkuowo, RoadSafetyBC  
Hailey Bergstrom-Parker, Child Passenger Safety Program, BCAA Community Impact (EP)  
Corey Burger, Capital Bike (EP)  
Ron Cronk, Vancouver Island Safety Council  
Dr. Frederick Grouzet, Centre for Youth and Society, UVic (EP)  
Shawn Haley, Ministry of Transportation and Infrastructure (EP)  
Sgt. Andy Harward, CRD Integrated Road Safety Unit (EP)  
Todd Litman, Walk On, Victoria  
Steve Martin, Community Member  
Dr. Paweena Sukhawathanakul, Institute on Aging and Lifelong Health, UVic (Vice-Chair)  
(EP)  
Colleen Woodger, ICBC Road Safety and Community Involvement

**Associates:** Sgt. Jason Bland, Saanich Police (EP)  
John Hicks, CRD  
Sgt. Manny Montero, Oak Bay Police

**Regrets:** Neil Arason, Island Health  
Fred Haynes, CRD Director (Chair)  
Joe Perkins, Media  
Rudi Wetselaar, Commercial Vehicle Safety and Enforcement

**Recording Secretary:** Arlene Bowker

EP – Electronic Participation

The meeting was called to order at 12:32 pm. In the absence of Chair Haynes, Vice-Chair Sukhawathanakul acted as Chair.

**1. Territorial Acknowledgement**

Vice-Chair Sukhawathanakul provided a territorial acknowledgement.

**2. Approval of Agenda**

**MOVED** by Colleen Woodger, **SECONDED** by Andy Harward, that the agenda be approved as distributed. **CARRIED**

**3. Approval of Minutes – May 10, 2022**

**MOVED** by Colleen Woodger, **SECONDED** by Shawn Haley, that the minutes of the meeting held on May 10, 2022 be approved with the following amendment. **CARRIED**

- On page 3, add note under “Funding Application – Capital Bike” to indicate that Corey Burger, Capital Bike member on the Traffic Safety Commission, had left the meeting prior to the vote on this application being held.

**4. Chair’s Remarks**

Vice-Chair Sukhawathanakul mentioned that as we go into the summer months, we should be mindful of the increased activity that we will see on the roads and related to active transportation avenues as well. There are more cyclists and pedestrians on the road as the weather improves and perhaps we could look at leveraging some campaigns to target all road users.

**5. Business Arising from Previous Minutes**

- **Update on Transportation Working Group**  
No update

John Hicks noted that the Transportation Committee is meeting tomorrow, and it will focus on some areas related to the regional trail network, particularly the strategic plan. They are also bringing forward some discussion on detour policies along with the Island Rail Corridor discussions.

## 6. Priority Business

### ➤ Budget Update

We still have a healthy budget of approximately \$60,000 for the year and are open to grant applications coming forward.

We have an opportunity to purchase some reflector strips that are going out of stock. The CRD had been looking at these as part of the "Let's Get Visible" campaign. There is capacity for us to purchase some and keep them for our campaigns and for campaigns done by our partners. They will have "CRD Traffic Safety Commission" printed on one band across the centre. The cost is \$2.20 for a double pack.

**MOVED** by Colleen Woodger, **SECONDED** by Ron Cronk, that the Traffic Safety Commission purchase 4,000 packages of reflector strips at a cost of approximately \$8500. **CARRIED**

Frederick Grouzet asked that some of these be put aside to be incorporated into the Chek video that is being produced about driving in the dark.

Steve Martin asked if this will be tied into a fall campaign re vulnerable road users. John Hicks commented that the CRD "Let's Get Visible" campaign started last year, and the intent is to keep that rolling for a couple of years. It also ties into some of the campaigns that our partner organizations do.

### ➤ BCACP Calendar

- July – Summer Impaired Driving Campaign
- September – Distracted Drivers Campaign/Occupant Restraint Campaign
- October – Drive Relative to Conditions Campaign (Speed/Pedestrian)

The purpose of putting the BCACP calendar initiatives on our agenda is to act as a reminder for the Commission re the focus of our partners and to try and frame our advertising to support them. We could do the advertising ourselves or support any of our partners with additional funding to expand their campaigns.

Colleen Woodger commented that the May campaign on high-risk driving/speed has just wrapped up. It was well delivered with great work by local enforcement, both municipal and RCMP.

The next one coming up is the summer impaired driving campaign, with officers setting up roadblocks through July. ICBC will give continued support through their social media channels, and they are open to any organizations who want to help stretch that message. Colleen will be sending out materials to all agencies that are part of the Commission to see if they can help get the message out through their own organizations.

September will be busy with back to school, along with the distracted driving campaign. They try to dual message the activities the volunteers are doing. Colleen is open to any ideas the CRD has to work together to get this message out and to reduce as many injuries and fatalities as possible.

It was suggested that there could be an opportunity to possibly join up with some regional sporting groups and target events and festivals where alcohol is served.

A question was raised about whether press releases providing information/statistics are issued after an enforcement campaign wraps up. It isn't something that is routinely done as it is difficult to try and collect information and it is hard to track. Municipal officers do their own data collection on the campaigns and prepare month end summaries. Sgt. Andy Harward commented that stats are collected but are not openly broadcast to the media unless there is something of particular interest.

If the local police departments and IRSU wanted additional coverage, we could support that, however it is something we would need to have discussions about with the local police departments. There are protocols we need to be aware of and follow.

Colleen Woodger commented that there are statistics on the ICBC website that cover contraventions from 2016 – 2021. ICBC puts as much data online and available to the public as possible. The link is: [Contraventions](#)

#### 7. Other Business

There are two new members on the Commission. Neil Arason has replaced Angela Wheeler as Island Health rep, and as introduced last month, Steve Martin has replaced Chris Foord as community member rep.

Re the Cst. Sarah Beckett Memorial Scholarship, the deadline for the applications is June 24 and some applications have already been received. A reminder to get the message out about the scholarship.

#### 8. Member Updates

##### ➤ RoadSafetyBC – Kash Akinkuowo

- Re the Sarah Beckett scholarship, RoadSafetyBC are looking to push that on social media.
- They continue to follow the BCACP calendar; also this month they will be focusing on vulnerable road users and promoting road safety messages. Always looking to be involved and open to promoting campaigns to spread the road safety message.
- The current Superintendent of Motor Vehicles is moving to a new position so there will be a new superintendent coming in.

##### ➤ ICBC – Colleen Woodger

- Joy MacPhail is retiring from the ICBC Board. She has taken ICBC through a very challenging time.
- Saanich police are doing a great job trying to track down the motorcyclists who were travelling at 270 km/h on the Pat Bay Highway a couple of weeks ago.

##### ➤ Youth and Children – Hailey Bergstrom-Parker

- There are additional funds and time available for training new car seat educators. Please reach out to Hailey for more information on this. Hailey to connect with Fred Grouzet and Colleen Woodger.

##### ➤ Institute on Aging and Lifelong Health – Dr. Paweena Sukhawathanakul

- Planning on creating a safety information package on active transportation for older vulnerable road users. The Institute has some information pamphlets and resources available but would like more specific messaging re active transportation. Paweena will contact Corey Burger about this.

##### ➤ CRD –John Hicks

- Cst. Natalie Mishrigi, Oak Bay Police, is doing a good job of keeping us informed about progress on the elementary school crosswalk safety project that the Commission provided funding for. She has worked with students from kindergarten to Grade 5 at Willows Elementary and she has also teamed up with Fred Grouzet and his team who will be doing some research so that we get an indication of pre and post project data.
- The CRD are finalizing work on the origin destination household travel survey contract and will be getting 7500 validated responses from across the region to identify mode share changes over the last five years.

##### ➤ Integrated Road Safety Unit – Andy Harward

- A number of road safety campaigns took place in association with the high-risk driving campaign going on throughout the CRD last month. Several hundred violation tickets were written over the month, as well as taking many impaired drivers off the road. In terms of the focus that we had on high-risk drivers, it was a success.
- Gearing up with Victoria Police to do some roadblocks in relation to downtown festivals.

➤ **Commercial Vehicle Safety Enforcement – Rudi Wetselaar**

No update

➤ **Vancouver Island Safety Council – Ron Cronk**

- It is a very busy time for Vancouver Island Safety Council, and it's been a banner year with people wanting to learn how to ride motorcycles. Courses are filled up until September.
- Motorcycle safety awareness month took place in May, and the message used was "motorcycle safety is everyone's responsibility." There was support at the provincial level with the Superintendent of Motor Vehicles declaring May to be Motorcycle Safety Awareness Month, and locally, VISC did some interviews around motorcycle awareness.
- There were plans in place for public engagement with some motorcycle skills opportunity where we would partner with ICBC and other stakeholders. VISC will be having something for next year to provide an opportunity for local agencies to get out there and motorcyclists to sharpen some old skills and learn some new skills. There is an opportunity for the Commission to put messaging out re motorcycle awareness. May is chosen because that is generally when more motorcycles tend to come out.
- Vancouver Island Safety Council provided a response to the media re the reckless driving and excessive speed by a few motorcyclists on the Pat Bay Highway.
- It's been a busy time and we certainly need to change the focus from the negative aspects of motorcycles to a more positive one and take responsibility for ourselves on the road.

Vice-Chair Sukhawathanakul asked if the Commission could assist in putting some information out around motorcycle safety. Ron said it would be timely to publish something on social media platforms to say that motorcycle safety is everyone's responsibility and to say that we support the local police who are investigating the incident with the motorcyclists on the highway. John Hicks will see about getting the assistance of the CRD social media coordinator to get something out.

➤ **Capital Bike – Corey Burger**

- Go by Bike Week took place from May 30-June 5. Numbers of people who came out to celebration stations was the most successful since 2019, however, the number of people who registered rides was down.
- They have successfully launched a bike valet service with various festivals, etc. It provides lots of opportunity to talk to people and could also be used as an opportunity for education.

➤ **Walk On, Victoria – Todd Litman**

- Todd asked to follow up on something that was raised several months ago regarding whether it is within the scope of the Commission to address conflicts on trails and sidewalks with e-bikes and e-scooters, etc. Is it the appropriate time for Walk On, Victoria and others to be thinking about doing some education enforcement campaigns?

John Hicks said that with the creation of the Transportation Working Group, it may be an opportunity for the Commission to bring some of these concerns forward through them. Some of these issues are also already on their radar. A lot of this stems back to the Motor Vehicle Act and ties into that as well so we could start identifying the issues where the MVA hasn't kept pace with changes. The Commission could come forward with a plan for a couple of priority areas we would like to see investigated and put that through onto the agenda for the Transportation Working Group.

In terms of a more local and educational perspective around issues of acceptable behaviour, discussions are already underway in terms of doing education campaigns. John has suggested that perhaps the Commission could assist with messaging.

Todd noted that Walk On, Victoria are particularly interested in sidewalks and he will forward some additional questions he has to John Hicks.

RoadSafetyBC and the Ministry of Transportation and Infrastructure commented that this is also an issue for them. RoadSafetyBC is working on policy and a comprehensive framework, and it is hoped by the fall there will be a framework that can be shared with the Commission.

***Action: Hold ongoing discussions on this topic to keep updated on decisions of various organizations. Look at developing a research and development plan at a future meeting.***

➤ **Municipal Police Forces – Sgt. Jason Bland, Saanich Police**

- Very busy in the traffic safety unit partnering with BCACP traffic initiatives on distracted driving and occupant restraints for May and June. Have run some very visible campaigns on those issues with a lot of violation tickets being handed out. Also seeing an uptick in daytime impaired driving offences. Several administrative driving prohibitions and immediate roadside prohibitions have been issued over the last couple of months.
- The Pat Bay motorcycle file is ongoing and it's been an active and productive investigation so far. Police continue to gather as much information and intelligence as possible. Hopefully, there will be a positive outcome in the coming month or so.

➤ **BC Transit – Dallas Perry**

No update

➤ **Ministry of Transportation and Infrastructure – Shawn Haley**

- Re the Keating flyover project, it is hoped to put it out to tender in September.
- The contract has been awarded for the Malahat Tunnel Hill project, with the kickoff meeting to be held on June 20. Hoping to complete this project by this time next year.
- Tina Rogers has accepted a position with another Ministry so Shawn will continue to sit in on Commission meetings for the time being

➤ **Island Health – Neil Arason**

No update

➤ **Working Group for UVic Centre on Youth and Society Joint Project – Dr. Frederick Grouzet**

- There are two new ads in progress. One is on visibility and driving when it is dark. The script is ready and filming will be done soon. The second video is about fatigue and the risk of driving when tired.

**9. Next Meeting**

The next meeting will be held on July 12, 2022 at 12:30 pm. On motion, the meeting adjourned at 1:40 pm.