

2023 Impact  
Report

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CRD  
Arts & Culture





# 2023 FUNDING IMPACT

**\$2.6** million  
invested in arts through  
our granting programs

**93** grants  
awarded  
to local arts non-profits  
& artist-led partnerships

**45%** increase  
in Equity Grant funds  
awarded over 2022

**9,460+** arts  
events  
& performances activated  
by grant recipients

Kuba Oms performing at Cook Street  
Village Block Party. Photo: Emma Rossum.



# Community Engagement



**100+**

Summit attendees  
(online & in-person)



**74**

appreciative inquiry &  
empathy maps made



**1,100+**

Unique visits to  
project webpage



**318**

Completed Surveys



Arts Champions Summit promotional artwork by Leya Tess



Victoria Dragon Boat Festival performers. Photo: Colin Smith.



# The 2024–2027 Strategic Plan

## NEW MISSION

To support, champion & develop the arts.

## NEW VISION

The arts are key drivers of community vitality, economic sustainability, and quality of life across the region, and artists and arts organizations are thriving, resilient, and well-supported.



# THE CAPITAL REGION'S AUDIENCES ARE BOUNCING BACK

“One of the highlights of our 2022/23 programming was Garden City Grooves Festival... the **highest attended festival to date**”

– Victoria BC Ska & Reggae Society



Photo: Jose Olan

photo: Jam Hamidi



“Even with the impact the Pandemic continues to have on our sector, **our audiences are expanding immensely**. A few years ago, we expected audiences in the hundreds. Now, they’re in the thousands”

– Puente Theatre



Ptarmigan Arts Community art workshop- making art with natural and recycled materials. Photo: Rachel Lenkowski.

# Stories of Impact

## **AVENTA NEW MUSIC**

Showcasing local talent while bringing visiting artists & composers to the region.

## **CAMPBELL BAY MUSIC FESTIVAL**

Community event showcasing youth, local, and indigenous musicians.

## **CHORAL EVOLUTION**

Enhancing performances & bringing people together through music.

## **CINEVIC**

10th annual Short Circuit Pacific Rim Film Festival - the largest yet.

## **HISPANIC FILM SOCIETY**

13th annual Latin American & Spanish Film Week - unique in the region.

## **PTARMIGAN ARTS**

Inspiring creativity, promoting community wellbeing, and launching arts careers.

## **WONDERHEADS**

A year of notable growth, bringing a unique style of performance to the region and beyond.





Bassist & Vocalist Nik West jumps into the air at JazzFest 2023. Photo: Tony Kwon

Thank you!



# FOR JOINT DISCUSSION:



What from the report stands out as something we should highlight more in our communications?



What trends you are seeing in the impact of CRD arts funding or in the arts sector itself?