

TABLE: AAP Communication Channels for Bylaw No. 4575 (Biodiversity)

Publication	Channel Type	Cost
Times Colonist	Print	\$1000
BlackPress <i>Additional Notice to visit crd.bc.ca to view Public Notice</i>	Print in 6 publications	\$2000
Salt Spring Exchange	Online	\$40
CRD website – Public Notice Page	Online	N/A
AAP launch email to Get Involved subscribers	Online	N/A
Facebook	Online	N/A
X (Twitter)	Online	N/A
Info bulletin/ Media Release	online distribution	N/A
Notice Boards - Juan de Fuca	<ul style="list-style-type: none"> ○ East Sooke Community Hall ○ Port Renfrew Community Hall ○ Willis Point Community Hall 	N/A
Notice Boards - Salt Spring Island	<ul style="list-style-type: none"> ○ Rainbow Recreation Centre ○ SIMS Community Centre ○ SSI Library 	N/A
Notice Boards - Southern Gulf Islands	<ul style="list-style-type: none"> ○ North Galiano Community Hall ○ Montague Marina ○ Corner Store, 61 Georgeson Bay ○ South Galiano Community Hall Foyer 	N/A
TOTAL (estimate)		\$3040