

# 2024–25 Island Health Report to the CRD

## Clean Air Bylaw

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Medical Health Officer



*Excellent health and care for everyone, everywhere, and every time.*

## Clean Air Bylaw (in brief)

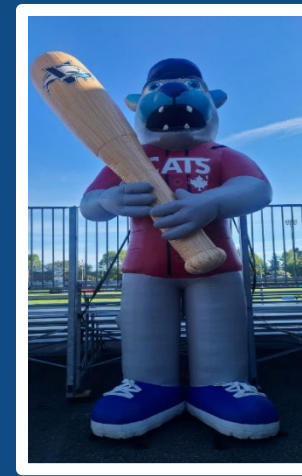
- Prohibits:
  - Carry/possession of a burning cigarette, cigar, pipe, other smoking device containing tobacco or other substance, or vapor device in certain locations
- Requires posting of signs
- Defines penalties
- Some exclusions
- For full CAB, refer to:

[https://www.crd.bc.ca/docs/default-source/crd-document-library/bylaws/publichealthcleanairidlingtanningtattoo/3962---consolidated-bylaw-to-promot-clean-air-by-regulating-environmental-smoke.pdf?sfvrsn=d435eaca\\_8](https://www.crd.bc.ca/docs/default-source/crd-document-library/bylaws/publichealthcleanairidlingtanningtattoo/3962---consolidated-bylaw-to-promot-clean-air-by-regulating-environmental-smoke.pdf?sfvrsn=d435eaca_8)

## Service Agreement between CRD and Island Health (in brief):

- Roles and activities related to:
  - Enforcement of Clean Air Bylaw (CAB)
  - CAB education and awareness
  - Evaluation of these activities
  - Enforcement of Idling Control Bylaw and Tanning Facilities and Tattoo Facilities Bylaws
- Report to CRD Committee annually.

# Education & Awareness through Community Engagement





Instagram



# Education & Awareness

- Island Health **Social media** platforms are used to promote smoking reduction and quitting

## Campaign promotions included:

National Non-Smoking Week  
Weedless Wednesday  
World No Tobacco Day

- Island Health creates & delivers Tobacco & Vapour related resources & education for presentation to **schools** by Island Health team.
- Collaborating with community partners to create targeted youth events

#QuitSmoking  
#CommittToQuit  
#HealthyLiving  
#NNSW  
#StopSmoking  
#WNTD  
#NoTobacco  
#TobaccoFree  
#WeedlessWednesday

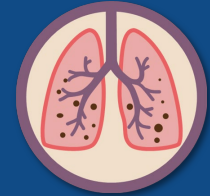
439 Views

# Education & Awareness

## CRD Clean Air Bylaw Website

Information can be found on:

- ✓ Clean air benefits
- ✓ Enforcement of the bylaw
- ✓ Resources – FAQ's, Info sheets
- ✓ Contact details
- ✓ Downloadable and printable signs, posters and pamphlets
- ✓ Links to resources for Quitting



BREATHE  
the lung association



## Additional supports for public:

- ✓ [cleanairbylaw@islandhealth.ca](mailto:cleanairbylaw@islandhealth.ca)
- ✓ 'contact us' portal messages
- ✓ phone line 250.360.1450

quitnow.ca

# Bylaw Enforcement

Effective enforcement in regulatory practice incorporates both preventative and restrictive strategies

(Baldwin, Cave, & Lodge, 2012).

## Voluntary Compliance

Education and awareness campaigns  
Signage  
Individual education conversations  
Verbal and Written warnings

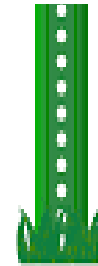
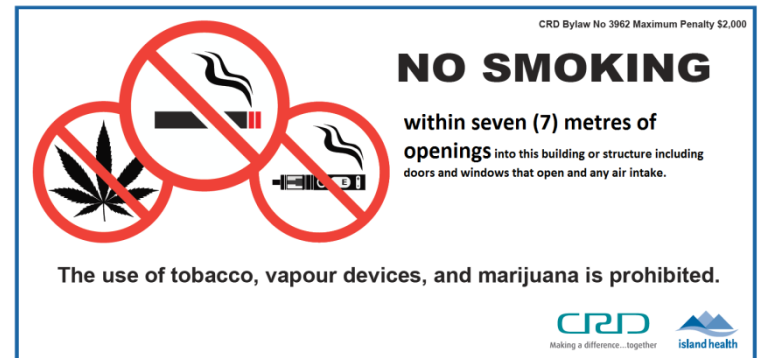
## Enforcement

Municipal Tickets  
Injunctions  
Prosecutions

- On the preventative and corrective end of the continuum are positive, enabling, and supportive enforcement strategies, and at the opposite end, are restrictive, directive, or prescriptive enforcement methods (Colbert, 2014).
- The CRD Clean Air Bylaw is enforced on a continuum between voluntary compliance and enforcement measures. The approach is focused on voluntary compliance measures that encourage, promote and educate the public for compliance.

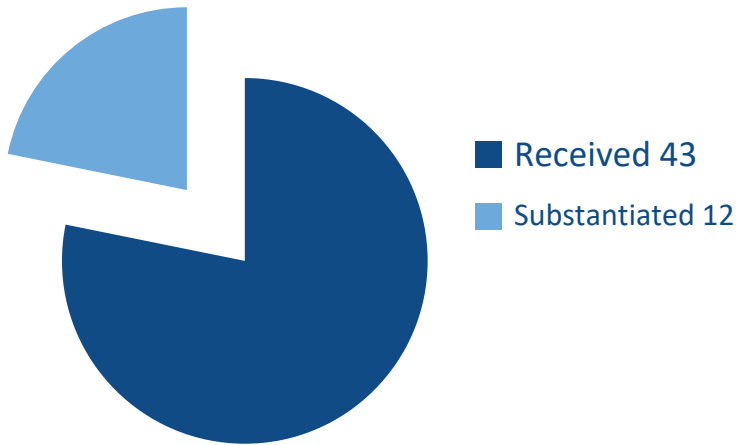
# Progressive Enforcement: Businesses

- **Education and awareness**
- **Clean Air Bylaw Inspections** include compliance checks & signage distribution throughout the CRD including the Gulf Islands.
  - ✓ **1,664** Clean Air Bylaw Inspections were conducted
  - ✓ **961** new signs were delivered to new and existing businesses
- **Signage** templates are available on the Island Health Clean Air Bylaw website.



# Enforcement: Complaints

## Complaints Received 2024-25



## Substantiated Complaints by Location

General Buildings	3
Retail Store	1
Parks/Athletic Fields	4
Restaurants	1
Health Board Property	2
Bus Stops	0
Community Care Facility	1
Total:	12



# Complaints by Section 2 PROHIBITION

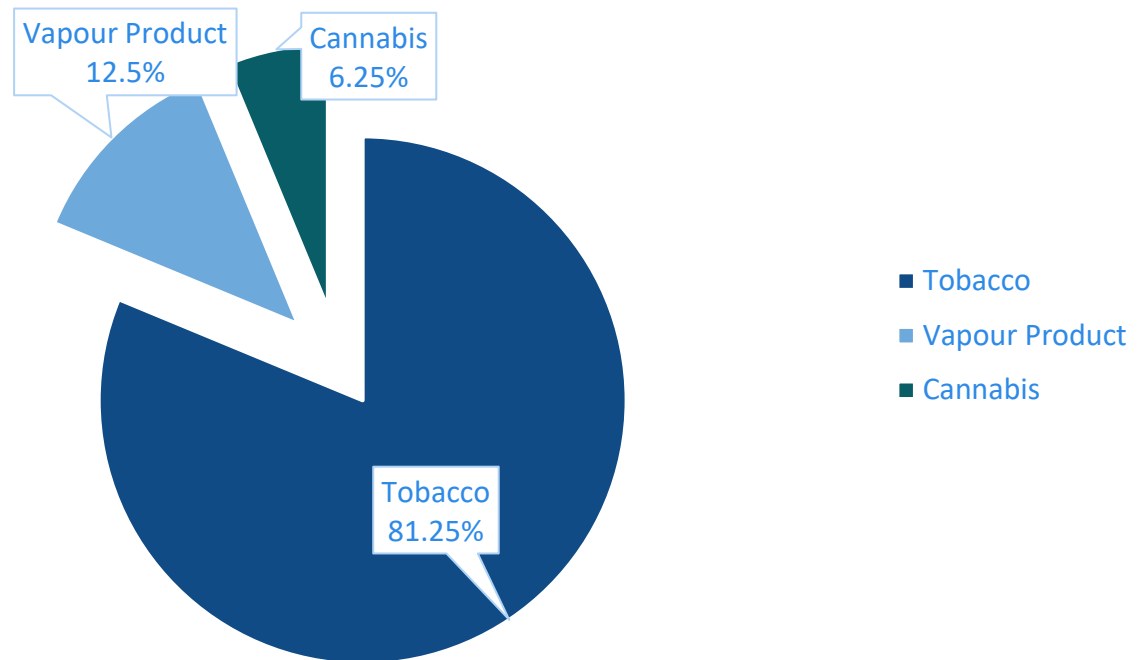
Section	Prohibitions	Quantity
2(1)(a)	Smoking in any park except in a private vehicle	15
2(1)(b)	Smoking in any designated public space	2
2(1)(C)	Smoking in any school yard	0
2(1)(d)	Smoking inside any part of a building or structure	6
2(1)e	In any area of a business place where either or both food and beverages are served or consumed, or both served and consumed	0
2(1)(f)	In any vehicle or passenger conveyance, except in a private vehicle	0
2(1)(g)	Smoking within 7M of a door, window, or air intake	23
2(1)(h)	Smoking within 7M of a bus stop	2
<b>Total</b>		<b>47</b>

## Complaints by Clean Air Bylaw Section



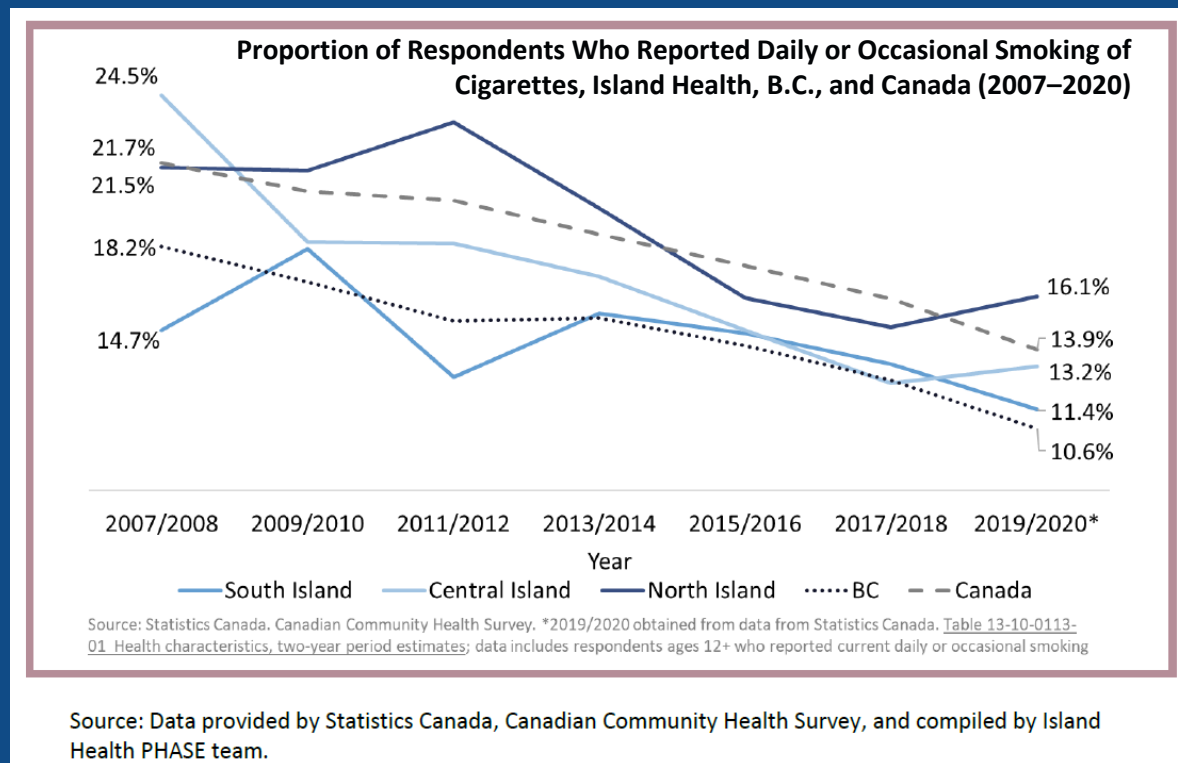
# Enforcement: Patrols

Progressive enforcement activities for violations of CAB during patrols by substance 2024-25



# Cigarette Smoking Trends in Island Health & B.C.

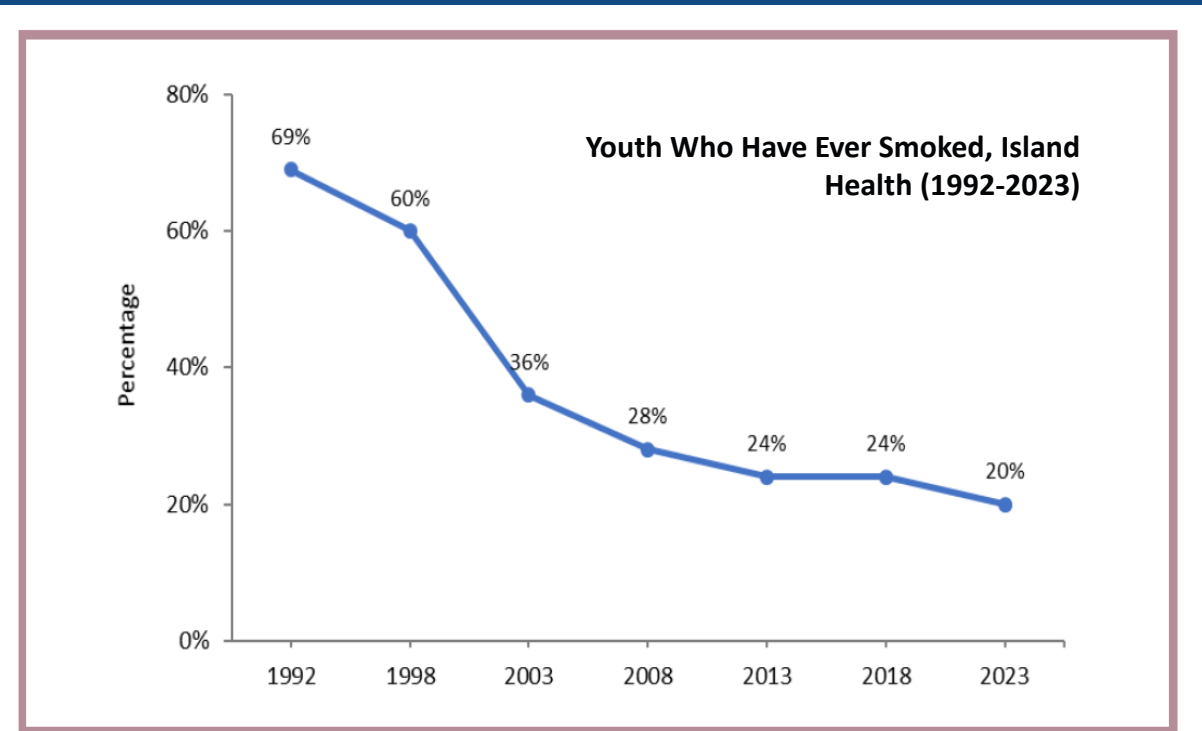
Between 2007 and 2020, cigarette smoking declined in Island Health; this is consistent with declining smoking trends Canada-wide.



# Youth Cigarette Smoking in Island Health.

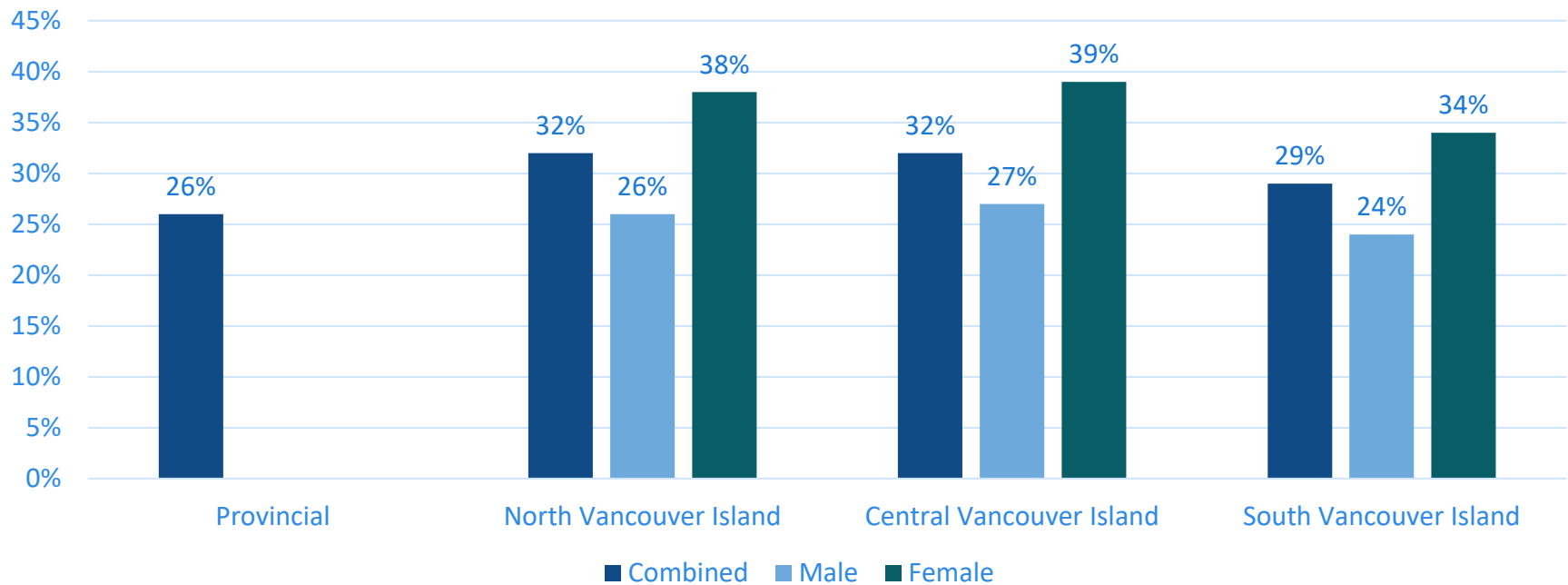
Youth cigarette smoking is declining in Island Health, with 20% of youth reporting ever smoking tobacco in 2023 compared to 24% in 2018.

In 2023 19% of South Island youth reported ever smoking tobacco.



Source: Data provided by McCreary Centre Society, BC Adolescent Health Survey, 1992 through 2023, and analysis conducted by Island Health PHASE team.

# % Youth Who Have Ever Vaped



Poon, C., Anderson, L., Smith, A., Mahdal, D., & McCreary Centre Society. (2024). Central Vancouver Island: 2023 BC Adolescent Health Survey results. McCreary Centre Society.

# Hooking The Next Generation

- Flavoured vapour products and emerging nicotine product, such as nicotine pouches, continue to be a significant concern related to youth
- Industry is developing new ways to "hook" the next generation on nicotine

**FLAVOURS  
HOOK  
KIDS**

Flavoured vapes and nicotine pouches get kids hooked on nicotine. The tobacco and vaping industry knows this.

**Federal government: protect our kids from flavoured nicotine by:**

1. Banning vape flavours, including mint/menthol
2. Making nicotine pouches a prescription-only product\*

\* For more information regarding this urgent matter, please see our [joint news release: https://bit.ly/48Krijp](https://bit.ly/48Krijp)

\*\*The Heart and Stroke logo and the Heart & Stroke word mark are trademarks of the Heart and Stroke Foundation of Canada.

# Tattoo, Tanning & Idling Bylaws



Enforcement 2024-25	
Tattoo Premise Routine Inspections	52
Tattoo Premise Initial Inspections	26
Tattoo Premise Follow up Inspections	0
Tattoo Premise Complaints	0
Idling Complaints	0
Tanning Facility Complaints	0

Environmental Health Officers (EHO's) enforce through inspection, complaint follow-up and investigations.

# *Thank You*



Capital Regional District  
Clean Air Bylaw (3962)