

# 2023–24 Island Health Report to the CRD Clean Air Bylaw

Dr. Murray Fyfe  
Medical Health Officer



*Improving Health Outcomes For All Populations*

## Clean Air Bylaw (in brief)

- Prohibits:
  - possession of cigarette, cigar, pipe, other smoking device containing tobacco or other substance, or vapor device in certain locations
  - permitting a person to possess (as above) in certain locations
- Requires posting of signs
- Defines penalties
- Some exclusions
- For full CAB, refer to:

[https://www.crd.bc.ca/docs/default-source/crd-document-library/bylaws/publichealthcleanairidlingtanningtattoo/3962---consolidated-bylaw-to-promot-clean-air-by-regulating-environmental-smoke.pdf?sfvrsn=d435eaca\\_8](https://www.crd.bc.ca/docs/default-source/crd-document-library/bylaws/publichealthcleanairidlingtanningtattoo/3962---consolidated-bylaw-to-promot-clean-air-by-regulating-environmental-smoke.pdf?sfvrsn=d435eaca_8)

## Service Agreement between CRD and Island Health (in brief):

- Roles and activities related to:
  - Enforcement of Clean Air Bylaw (CAB)
  - CAB education and awareness
  - Evaluation of these activities
  - Enforcement of Idling Control Bylaw and Tanning Facilities and Tattoo Facilities Bylaws
- Report to CRD Committee annually.

# Education & Awareness through Community Engagement





Instagram



# Education & Awareness

- Island Health **Social media** platforms are used to promote smoking reduction and quitting

## Campaign promotions included:

National Non-Smoking Week

Weedless Wednesday

BC Lung Association campaign materials for youth

World No Tobacco Day

- Island Health creates & delivers Tobacco & Vapour related education for presentation to **schools** by Island Health team.

#QuitSmoking  
#CommittToQuit  
#HealthyLiving  
#NNSW  
#StopSmoking  
#WNTD  
#NoTobacco  
#TobaccoFree  
#WeedlessWednesday



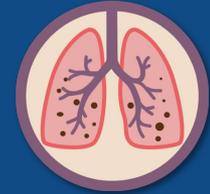
857 Views

# Education & Awareness

## CRD Clean Air Bylaw Website

Information can be found on:

- ✓ Clean air benefits
- ✓ Enforcement of the bylaw
- ✓ Resources – FAQ's, Info sheets
- ✓ Contact details
- ✓ Downloadable and printable signs, posters and pamphlets
- ✓ Links to resources for Quitting



BREATHE  
the lung association



## Additional supports for public:

- ✓ [cleanairbylaw@islandhealth.ca](mailto:cleanairbylaw@islandhealth.ca)
- ✓ 'contact us' portal messages
- ✓ phone line 250.360.1450

quitnow.ca

# Bylaw Enforcement

Effective enforcement in regulatory practice incorporates both preventative and restrictive strategies

(Baldwin, Cave, & Lodge, 2012).

## Voluntary Compliance

Education and awareness campaigns  
Signage  
Individual education conversations  
Verbal and Written warnings

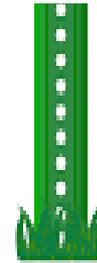
## Enforcement

Municipal Tickets  
Injunctions  
Prosecutions

- On the preventative and corrective end of the continuum are positive, enabling, and supportive enforcement strategies, and at the opposite end, are restrictive, directive, or prescriptive enforcement methods (Colbert, 2014).
- The CRD Clean Air Bylaw is enforced on a continuum between voluntary compliance and enforcement measures. The approach is focused on voluntary compliance measures that encourage, promote and educate the public for compliance.

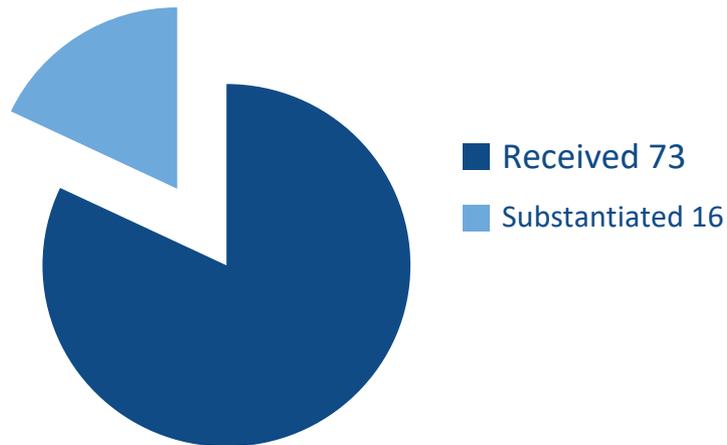
# Progressive Enforcement: Businesses

- **Education and awareness**
- **Clean Air Bylaw Inspections** include compliance checks & signage distribution throughout the CRD including the Gulf Islands.
  - ✓ **2,178** Clean Air Bylaw Inspections were conducted
  - ✓ **882** new signs were delivered to new and existing businesses
- **Signage** templates are available on the Island Health Clean Air Bylaw website.
  - ✓ **Signs** were downloaded 1,124 times



# Enforcement: Complaints

## Complaints Received 2023-2024



## Substantiated Complaints by Location

General Buildings	4
Retail Store	1
Parks/Athletic Fields	3
Restaurants	1
Public Squares	0
Bus Stops	6
Community Care Facility	2
Total:	17

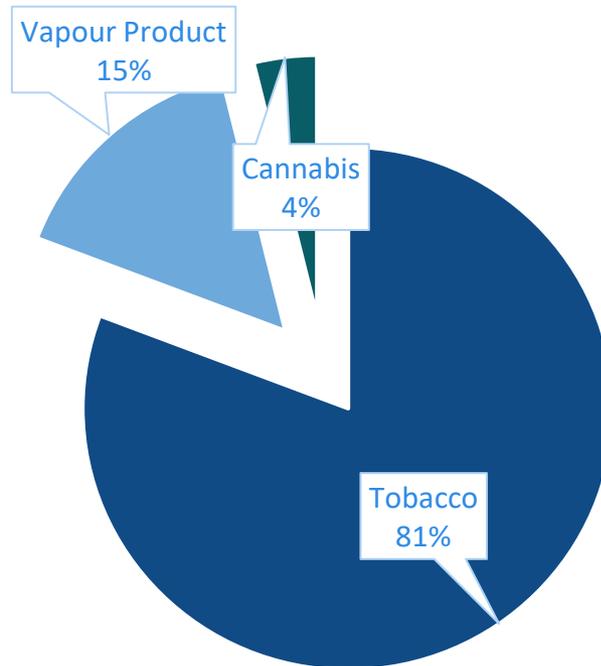
# Complaint Based Non-compliance Violations by Section 2 PROHIBITION

Section	Prohibitions	Quantity
2(1)(a)	Smoking in any park except in a private vehicle	17
2(1)(b)	Smoking in any designated public space	0
2(1)(C)	Smoking in any school yard	0
2(1)(d)	Smoking inside any part of a building or structure	1
2(1)e	In any area of a business place where either or both food and beverages are served or consumed, or both served and consumed	0
2(1)(f)	In any vehicle or passenger conveyance, except in a private vehicle	0
2(1)(g)	Smoking within 7M of a door, window, or air intake	23
2(1)(h)	Smoking within 7M of a bus stop	32
<b>Total</b>		<b>73</b>

**Non-compliance violations  
with the Clean Air Bylaw  
by Section**

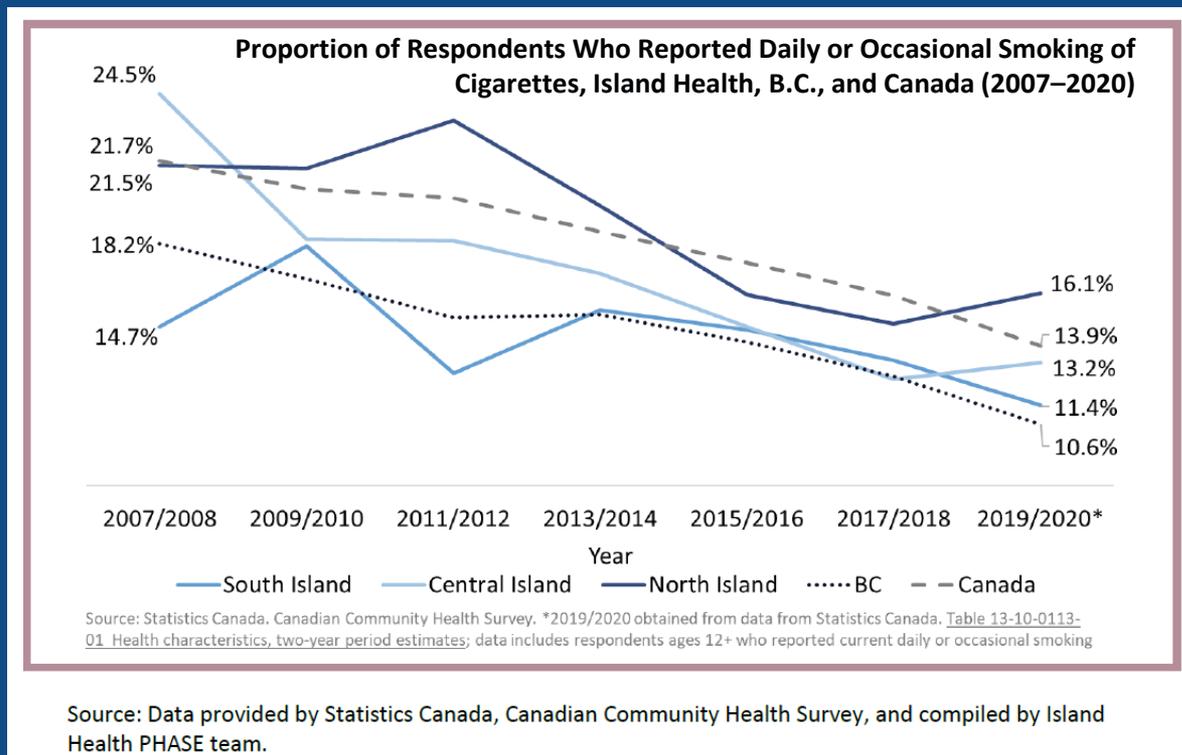
# Enforcement: Patrols

Progressive enforcement activities for violations of CAB during patrols by substance 2023-2024



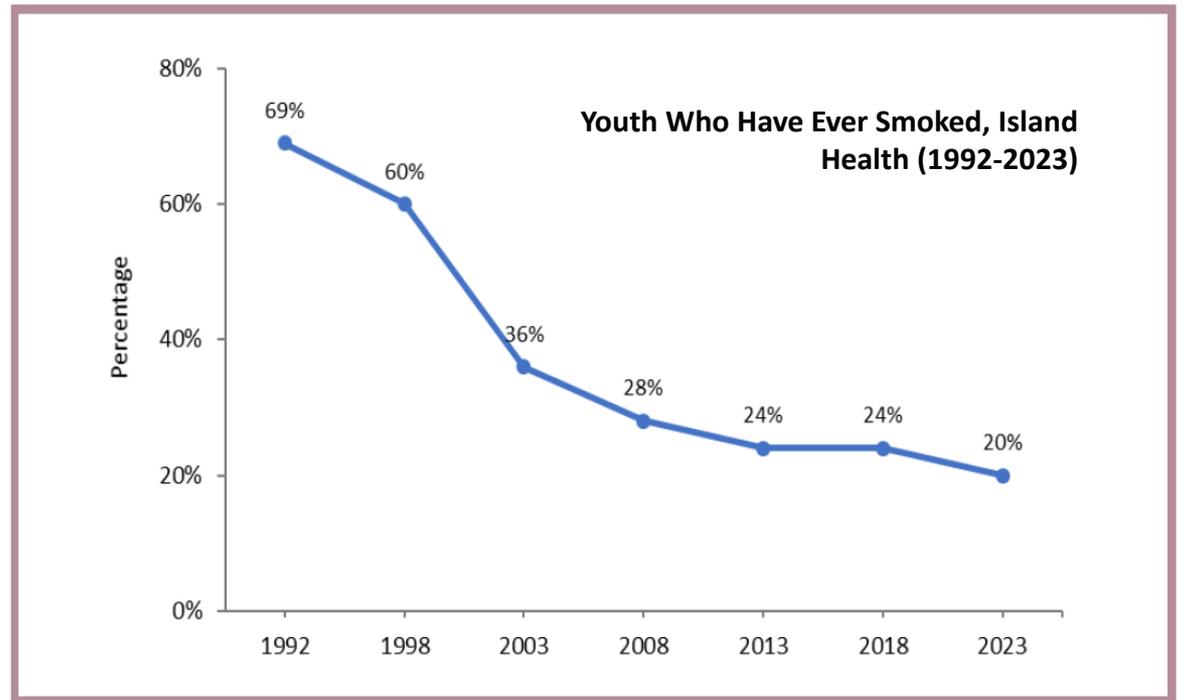
# Cigarette Smoking Trends in Island Health & B.C.

Between 2007 and 2020, cigarette smoking declined in Island Health; this is consistent with declining smoking trends Canada-wide.



# Youth Cigarette Smoking in Island Health.

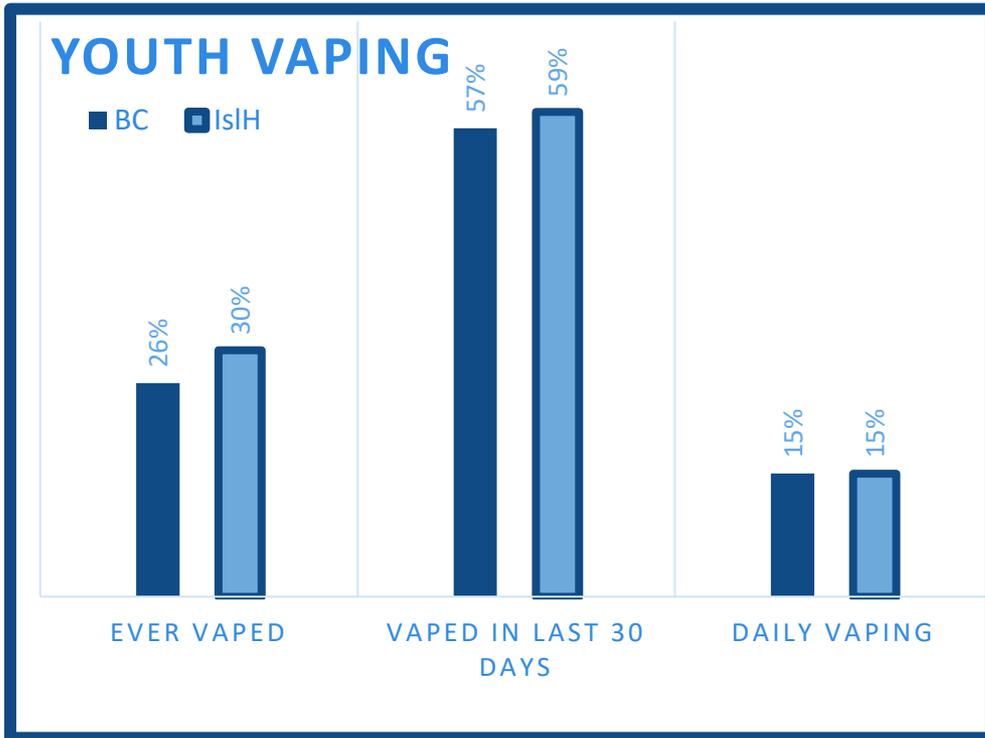
Youth cigarette smoking is declining in Island Health, with 20% of youth reporting ever smoking tobacco in 2023 compared to 24% in 2018.



Source: Data provided by McCreary Centre Society, BC Adolescent Health Survey, 1992 through 2023, and analysis conducted by Island Health PHASE team.

# Youth Vaping

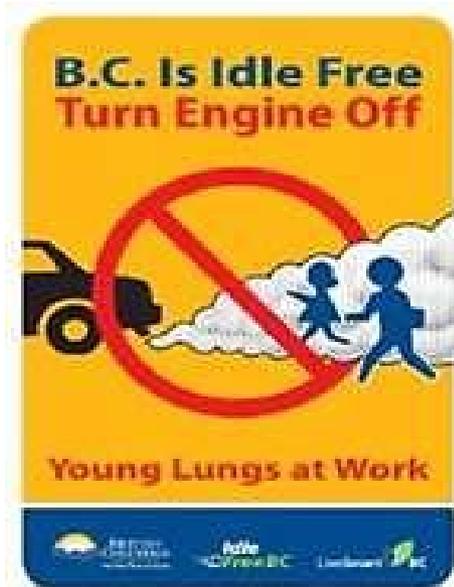
Vaping is more common among youth than smoking tobacco.



## Island Health Youth Vaping

- 30% of youth reported having ever vaped
- 59% of ever vapers vaped in the last 30 days
- 15% of these youth reported vaping daily

# Tattoo, Tanning & Idling Bylaws



Enforcement 2023-24	
Tattoo Premise Routine Inspections	79
Tattoo Premise Initial Inspections	52
Tattoo Premise Follow up Inspections	7
Tattoo Premise Complaints	5
Idling Complaints	4
Tanning Facility Complaints	0

Environmental Health Officers (EHO's) enforce through inspection, complaint follow-up and investigations.

# *Thank You*

**I ♥ Clean Air.**

The logo features the text "I ♥ Clean Air." in a bold, black, serif font. A red heart symbol is positioned between "I" and "Clean". To the right of the word "Air.", there are three circular icons with red outlines and diagonal slashes through them, indicating prohibition. The icons represent marijuana leaves, a plume of smoke, and a lit cigarette.

**Capital Regional District  
Clean Air Bylaw (3962)**